

## EDUCATION

### EDUCATIONAL COURSES SCHEDULE

#### Friday, August 3rd:

**Watchmaker Education** (all 3 classes needed for CEU credit)

9:00 am - 10:05 am Water Resistance Testing For Protection And Profit  
*Wesley Grau, CMW21*

10:10 am - 11:15 am Measure Twice, Cut Once  
*Thomas Schomaker, CMW21*

11:20 am - 12:30 pm Quartz Electrical Tests: How They Can Help Your Bottom Line  
*Jordan Ficklin, CW21*

**Clockmaker Education**

9:00 am - 10:05 am Chelsea Clock, The Next 100 Years  
*Bob Ockenden, CMC*

10:10 am - 11:15 am French Striking Clocks  
*Roland Iverson, CMC*

**Horology Business Session - For Watch & Clockmakers**

11:20 am - 12:30 pm Marketing Your Horology Business  
*Mark Purdy, CMC*

*Courses are repeated to give you flexibility in scheduling*



Thomas Schomaker, CMW21

#### Saturday, August 4th:

**Clockmaker Education**

1:30 pm - 2:45 pm Chelsea Clock, The Next 100 Years  
*Bob Ockenden, CMC*

2:30 pm - 3:45 pm French Striking Clocks, *Roland Iverson, CMC*

**Horology Business Session - For Watch & Clockmakers**

4:00 pm - 5:30 pm Marketing Your Horology Business  
*Mark Purdy, CMC*

**Watchmaker Education** (all 3 classes needed for CEU credit)

1:30 pm - 2:45 pm Quartz Electrical Tests: How They Can Help Your Bottom Line  
*Jordan Ficklin, CW21*

2:30 pm - 3:45 pm Measure Twice, Cut Once,  
*Thomas Schomaker, CMW21*

4:00 pm - 5:30 pm Water Resistance Testing For Protection And Profit  
*Wesley Grau, CMW21*



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Bob Ockenden, CMC



Jordan Ficklin, CW21



Mark Purdy, CMC



Roland Iverson, CMC

**AWCI Registration Discount Extended to 7/20/12\***

*\*not applicable to room rates*