

## REPORT OF THE STRATEGIC PLANNING COMMITTEE 2002

The members of the committee alphabetically:

Mark Butterworth

Tim Schlotter

Joe Schrader

Doug Thompson

The following is a summary report and recommendation of the Committee that should be considered in the long term planning by the AWI. It should be emphasized that they are NOT in order of importance.

1. Reaffirm the Strategic Plan 2001 with a vote by the board on each item so each director can/must either approve or vote down that item. On occasion directors do not support individual items in the Plan.
2. Develop more fully the use of our website. Possibly change the name of AWI Matters forum to something indicating it is for technical information also.
3. Reduce dependence on the Perpetual Fund.
4. Establish an operating reserve.
5. Establish a convention committee to explore ways to expand attendance.
7. Expand the HT by adding sections on new tools as an example.
8. Trial first time membership at 1/2 price.
9. Expand the definition of "student" for student membership prices.
10. Develop a Certified Mentor Program
11. Choose voting members by geography for widest representation.

Respectfully submitted,

Mark A. Butterworth