

	<p style="text-align: center;">American Watchmakers-Clockmakers Institute Board of Directors</p> <hr/> <p style="text-align: center;">2017 ANNUAL CONVENTION MEETING MINUTES</p>	
<p style="text-align: center;">October 5th, 2017 6 p.m. ET, 5 p.m. CT, 4 p.m. MT, 3 p.m. PT</p>		

Call to order - 6:13 p.m. ET

AWCI President Fred White presiding.

Location: Tampa, FL

Roll call of board members and other invitees.

Fred White - President, Joe Cerullo - Vice-President, Henry Kessler - Treasurer, Aaron Recksiek - Secretary, Sergio Berrios, Josh Kroman, Craig Stone, Peter Pronko, Peter Whittle. Justin Harrell - Board member elect, Jordan Ficklin - Executive Director, Paul Wadsworth - Parliamentarian, Manuel Yazijian - Past President.

Directors Present: Fred White, Joe Cerullo, Aaron Recksiek, Sergio Berrios, Justin Harrell, Peter Pronko, Craig Stone, Peter Whittle.

Directors Absent: Henry Kessler, Josh Kroman

AWCI staff present: Jordan Ficklin.

Also present: Paul Wadsworth, Manuel Yazijian, AWCI membership.

Motion 10.5.2017.1

"I move to accept the minutes from the meeting September 5th, 2017."

Made by: Craig Stone, Seconded by: Sergio Berrios.

Motion passes unanimously by voice vote.

Motion 10.5.2017.2

“I move to accept the committee reports as presented.”

Made by: Craig Stone, Seconded by: Peter Whittle.

Motion passes unanimously by voice vote.

The issue was presented about the consistency of committee reports. There were varying different lengths and formats of committee reports submitted to the board.

Motion 10.5.2017.3

“I move that committee reports going forward will be submitted using a standard template format, and be submitted in that same format for the mid-year meeting reports and the annual meeting reports.”

Made by: Aaron Recksiek, Seconded by: Joe Cerullo.

Motion passes unanimously by voice vote.

Aaron Recksiek, Peter Pronko, and Craig Stone were assigned to present the new template to the board for approval.

Fred White gave a statement as the outgoing president.

He urged board members to vote with their conscience. They should vote for what is best for the membership of AWCI.

Fred reiterated the importance he felt towards having some form of prayer to open official meetings.

Fred expressed the perspective that the industry is changing. He noted the expansion of factory service centers.

Fred detailed the work of committee members and lauded the volunteer efforts of each committee chair.

Jordan Ficklin gave his annual executive director's report.

The Horological Times is continuing to grow and thrive. They have good content sitting on the back burner and can pick and choose from quality content instead of struggling to fill the magazine like in years past.

The book publishing and sales of the Institute is growing, so far in 2017 we have sold 528 books, 57% increase primarily due to Amazon sales. Antique Watch Restoration III is getting ready to publish and should be ready in December.

The Institute hosted 129 students in 19 different classes at headquarters. We also presented many courses throughout the Affiliate chapters and IAB members. Tom Schomaker has had a very busy traveling year, 7 weeks alone at Tourneau.

There is still a lot of work to be done on moving to a fully modular CW21 exam. Mike Carpenter was appointed as the new Clock Director. Jordan is working on presenting a report to the board about CW21 exam statistics and how that relates to continuing education.

Ideas were discussed between the board and members of the audience of what can be done to improve the process and success of the CW21 exam.

AWCI participated in 4 Maker Faires this year. The objective was to expose young people to the profession.

The Perpetual Fund is doing very well with its investments and showing a healthy growth.

The membership decline has remained constant for the last 30 years, since its peak. Age distribution has not changed much in that time, but the median age has grown older.

Jordan feels like the Institute needs to do something remarkable to get noticed and change the status quo in regards to membership. There were many big ideas presented at the mid-year meeting as well as at IAB meeting earlier in the day.

Jordan believes that the governing structure of the Institute needs to change. The politics and governance have become difficult to navigate for many members and at times tunes members off from participating.

There was discussion among Board members, as well as Tom Wilcox, Executive Director of the NAWCC, and several members in the audience about the current status of the industry and what could be done to increase the Institute's exposure to the industry.

The Board reviewed a running list of motions that have been made since the mid-year meeting as provided by the Secretary.

A promotional video for the industry, produced by Drew Zimmerman, was viewed and discussed.

The digitation of the technical library was discussed, there were a total of 15,000 tech guides scanned, previously not in digital format. Those should be available on the rollout of the new website.

Mike Carpenter gave a report on his activities and the status of the CC21 program.

The board discussed the fund setup to help horologists who were victims of the hurricanes this year.

Affiliate chapter chairman Sergio Berrios gave a report from the Affiliate Chapters meeting.

Motion 10.5.2017.4

“I move to print affiliate chapter activity every month in the Horological Times.”

Made by: Affiliate Chapters. Committee motion, no second needed.

The layout of the magazine was discussed and how to best accommodate the Affiliate Chapter news when space of the magazine is tight.

The Affiliate Chapters would also like to submit a new feature highlighting an individual chapter each month.

Motion 10.5.2017.5

“I move to amend the motion to add: If content is provided by the publishing deadline.”

Made by: Craig Stone, Seconded by: Aaron Recksiek.

Amendment approved unanimously by a raise of hands.

Main motion approved by a raise of hands.

Motion 10.5.2017.6

“To add a vice chairperson to the Affiliate Chapter Bylaws to be elected by the delegates”

Made by: Affiliate Chapters. Committee motion, no second needed.

Motion approved by no objections.

Jack Kurdzionak, member of the IAB standing in for current Chairman Henry Kessler.

The IAB had discussed a Mobile classroom presented by Jordan Ficklin and Aaron Recksiek in the IAB meeting. The IAB asked Jordan to come up with more information and present it to the IAB before the mid-year meeting.

The IAB also nominated and approved Jack Kurdzionak to be the new IAB Chairman for the next year.

Motion 10.5.2017.7

“I move to accept Dennis Warner as the Affiliate chapter chairman, Sergio Berrios as Affiliate Chapter vice chair, and Jack Kurdzionak as the new IAB Chairman.”

Made by: Joe Cerullo, Seconded by: Peter Whittle.

Motion approved unanimously by a voice vote.

New members and re-elected members of the board were sworn in.

Respectfully submitted,

Aaron H. Recksiek - Secretary, AWCI Board of Directors