

Minutes of the AWCI board of Directors meeting Conference call December 12, 2019

Presiding officer Aaron Recksiek, President

Meeting was called to order at 7:00PM CST

Roll Call:

DIRECTORS present

President Aaron Recksiek, Vice President Justin Harrell, Treasurer Jack Kurdzionak, Secretary Craig Stone, Nick Butt, Henry Kessler.

Absent. Andrew DeKeyser, Dave Kurdzionak

Parliamentarian Present: Paul Wadsworth

AWCI staff present, Jordan Ficklin Executive director

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Business Conducted

Motion to accept minutes of November meeting 2019 made by Jack Kurdzionak second Henry Kessler.

Approved voice vote Justin Harrell abstain

Jordan Ficklin: Directors report

Membership changing the way membership is processed and all the forms on line being all processed correctly now e-mails have been sent for all not paid.

Membership report 248 renewed at this point 850 not renewed about 200 behind at this point. They were trying to prevent the additional cost of the mailer. Going to send a mailer for those that have not paid tomorrow. All credit cards get processed over the phone. Henry suggests that paper bills be sent to IAB members. Jordan believes all IAB members and REC schools were sent paper bills already. A form must be sent since there are options including if they want to receive the magazine. Aaron as about a incentivize signing up online. What is the cost of paper renewals, 55 cents plus two days staff time.

Black Friday sales were successful.

Cleaning of building sold furniture, filled dumpster with trash not used and broken items. Floors to be stripped and re-waxed, carpets to be cleaned, ceiling tiles replaced.

Digital printing of HT is out received good feedback. \$800.00 in monthly savings.

Pilot of new app for magazine 5X easier two weeks away from implementation. February first month of no printed HT for those that opted digital only.

Favorable response from advertisers, with videos imbedded in magazine.

Working on speakers for convention.

Motion to adjourn Jack Kurdzionak, second Justin Harrell

Approved voice vote.

Minutes respectfully submitted,

Craig Stone, secretary