



TO: AWCI Board of Directors
FROM: The Education Committee
DATE: July 3, 2009
SUBJECT: Annual Report to the Board

Members of the Board:

Again, this year has been a busy one for the Education Committee. To date we have finalized and are now offering the new 21st Century Certified Clockmaker program along with the Watch certification program. (See the attached stats for this fiscal year.) The BOE has also been busy. (Attached to this report is a report from the Chief Examiner.) An upgraded and updated version of the Watchmaker's Standards and Practices is also now on the website. It now parallels closer what is expected at the bench and on examination. The Chief Examiner and I have also been in discussions about setting clear guidelines for his position and the structure of the BOE itself. This next year, several members will be cycling off and new ones will have to be appointed. More on that issue as something is solidly developed. The last and most recent efforts, (and still in progress as of this writing) has been the work on what used to be termed the Continuing Education Program.

It was found that the background and previous problems with the old concept of the CEU program has colored and, in many ways, created some challenges to get the Committee involved (let alone to support) in developing a program that would just maintain one's certification. As a result, we are in the final stages of discussion of another approach which should appeal to the entire membership as well as offer certification maintenance. This effort has been re-titled as the Education Development Program. A look at the philosophy and purpose of the proposal should give an insight as to what the Committee has conceived of at this point. If we can get all the reviews and discussions out of the way and the revisions completed, the document will be presented to the Board as soon as it can be properly readied. As a brief view of what this entails, consider the following:

Philosophy: For the benefit of all the membership and for the maintenance and/or preparation of a member's knowledge, skills and dispositions about the horological trades, this program sets forth the guidelines for all education programs of AWCI.

Purpose: It is the goal of these programs to help the membership acquire the needed skills, knowledge and dispositions that are necessary for success at the bench practice of Horology. Once they have acquired these needed skills and materials, they (the membership) are urged to acquire their particular discipline's (watch or clock, or both) certification endorsement. Because of changes in both the watch industry (with new developments from the manufacturers coming

forward all the time) and the clock industry (with the decline of all manufacturers and the shrinking of available materials), there is a need to keep one's skill set up to date and efficient. It is the goal of the EDP (the Educational Development Program) to provide the materials and a structured way to achieve the qualities set out in the Watch and Clockmaker Standards and Practices documents as develop by AWC1.

In debates within the various sections, I found it very interesting that because of the current economic climate, both groups had the same real problems with the old concept. As such, when renamed and restructured, great care was taken to provide many more options. More encouragement is being offered for our membership to broaden both their horological information/skill base as well as options to extend themselves into their communities to help promote not only their businesses but our profession as well! All this was viewed and reviewed with cost issues in mind as well. We can offer the finest programs but if they are too expensive or too cumbersome to participate in, the programs will then fail due to lack of support. At this point, the Sections are discussing this material and working up any suggestions and needed changes. I ask the Board to continue their patience as this Committee finishes its work and sets the final structure for AWC1's education and certification programs. You will be receiving documentation when it is ready for your review, questions and vote.

Respectfully,
Jerry Faier, Chairman

Dennis Warner, Section head
Bernhard Stoeber
David Douglas
Gerhard Loitz
Jerry Warner
Jon Horton
Karen Elliott
Larry Blanchard
Manuel Yazijian
Wes Grau

Mike Gainey, Section head
Wes Cutter
John Bryant
Brien Dews
Mark Baker

Board of Examiners 2009 Report

This year has shown the positive effectiveness of the Board of Examiners. As the amount of exams administered increases, so do the amount of challenges. The Board of Examiners reviewed several appeals, and provided positive pathways for those individuals to achieve their certification which include recommendations for continued education through an appropriate AWCI bench course. In addition to this examination results are reviewed and analyzed to develop a better overall process. Development of the CMW21 certification continues with the goal of unveiling the product sometime in the up and coming year. More current changes include steps to speed up the overall process by which examinees obtain their results. Included in these steps is the addition of an assessment directly following the examination. This concept will be piloted in the upcoming examinations at Lititz and Seattle. To further support this we will be seeking and training additional assessors. One of the obstacles in moving forward will be the current economic climate, but as the CW21 and the CC21 move forward it is essential to continue to develop other areas of educational curriculum and evaluation. The Board of Examiners continues to emphasize AWCI bench courses for those who show deficiencies in certain areas. In closing I hope to find a way to continue developing entry level programs and as the Watch Specialist and Watch Technician I believe this is an untapped market for educational opportunities, and a way to develop good technicians in the future.

Respectively Submitted

Wesley Grau
CMW21,MBHI
Chief Examiner

CW21 EXAM TOTALS - FISCAL 2008/2009

July 2008 AWCI	14 exams	4 Full	8 up-grds	2 re-takes	3 Passed
Aug 2008 N. Seattle	9 exams	3 Full	-	6 re-takes	4 Passed
Sept 2008 Lititz	17 exams	3 Full	13 up-grds	1 re-take	11 Passed
Oct 2008 AWCI	10 exams	4 Full	3 up-grds	3 re-takes	4 Passed
Nov 2008 AWCI	7 exams	5 Full	-	2 re-takes	3 Passed
Jan 2009 AWCI	8 exams	5 Full	1 up-grd	2 re-takes	1 Passed
Feb 2009 AWCI	6 exams	5 Full		1 re-take	1 Passed
Mar 2009 AWCI	8 exams	8 Full	-	-	1 Passed
Apr 2009 AWCI	2 exams	-	2 up-grds	-	0 Passed
May 2009 AWCI	6 exams	2 Full	2 up-grds	2 re-takes	2 Passed

Not yet assessed: (Assessment scheduled for July 27-29, 2009 at AWCI)

June 2009 AWCI 14 exams 3 Full 4 up-grds 7 re-takes

TOTAL EXAMS 87* Total Passed 30

Full exams 39

Up-grades 29

Re-takes 19

*These totals do not include the June 2009 exams.