



## Affiliate Chapter Annual Report

Affiliate Chapter Name: **Horological Association of Maryland**

Affiliate Chapter Address: **4836 Broad Run Road, Jefferson, Maryland 21755**

### Current Chapter Officers

President: **Al Takatsch**

Vice President: **Bob Rothen**

Secretary: **Dave Hannamann**

Treasurer: **Stan Craig**

Key Contact Person: **Al Takatsch**      Email Address (required): **al\_taka@yahoo.com**

Other

**Type of Chapter:**  State Chapter       Local Chapter       Theme Chapter

How many guilds? **n/a**      Are you incorporated?  Yes       No

Number of members: **30**      Number of regularly scheduled meetings per year: **22**

### Programs Presented\*

Number of AWCI Bench Courses: **na**      Number of AWCI Video Programs: **2**

Number of AWCI Speakers: **na**      Number of Technical Programs from Industry: **na**

Number of Technical Programs by Members: **11**      Number of Programs Related to Horology\*: **11**

Number of Programs **NOT** Related to Horology\*: **0**

**\*Please Describe These Programs: Repair techniques, describe how to setup tooling to complete a task, movement theory and how to approach a repair tactic, high end Watch creation and manufacturing processes, introductions and review of what we are working on in our shops, safety techniques, mentoring, bull sessions, invite newcomers to do a lecture on**

**what new process they have learned, discuss parts availability, encourage members to make their own parts and show how, Library containing many books and videos, field trips**

### **Annual Convention**

Do you hold an annual convention?  Yes  No Date Usually Held:

### **Annual Dues**

Regular Member \$ **25.00** Associate Member \$ **na**  
Student Member \$ **na** Other \$ **na**

### **Election Policy**

Members Elect Directors  Members Elect Officers  
 Directors Elect Officers  Other

### **Newsletter**

Do you produce a newsletter?  Yes  No If yes, how often? **monthly**  
Paid ads?  Yes  No How do you distribute your newsletter?  Mail  Email  Both

Social Activities (please describe): **Dinner before meetings**

Civic Contributions: **na**

Future Plans: **Always look to add new members and more lectures and demo's, nurture hobbist skills so they can improve their techniques and quality of their work**

Most Successful Projects: **na**

Comments:

Proposals for the AWCI Board of Directors:

**Over the years belonging to the Horological Association of Maryland I have seen more of our members dropping out of AWCI. Of our thirty members, three of us have businesses and the rest are Hobbyists, none of us are CW21. Our Instructors who have supported and built AWCI through out the years, do not see a future at AWCI. Century 21 training and tooling is far too expensive and time consuming to even consider it as a nessesary endeavor.**

If my guess is right, the majority of AWCI members are not CW21, yet most of monies spent are being focused to push the AWCI membership in that direction and away from the hobbist.

My proposal is to change the focus of AWCI from a certification organization to a educational one that assists with programs that interest the majority of our membership.

The workforce needed by the industry should be created by the manufacturer, its in their own best interests to do so and they have the profits to pay for it. The Watch Repairer and Makers after gaining experience can start their own companies if they choose as time goes on. AWCI cannot bankroll the 21 Century venture, its losing hundreds of members per year as a consequence.

**Al Takatsch**

**President , Horological Association of Maryland**

Report prepared by: **Al Takatsch**

Title: **President**

## **Affiliate Chapter Convention Questionnaire**

Because the sharing of experience is one of the real values of AWCI Affiliate Chapters, we ask that you please complete this questionnaire on your annual convention. Each chapter can draw upon the information on this form to help make its convention better, and those chapters which don't hold such a convention may be inspired to begin planning their own.

Please answer as fully as possible. A copy of your last convention booklet for each chapter would be a useful adjunct to this report.

### **PLANNING**

1. Convention is planned by:

Executive officers and directors

- Permanent convention committee
- Temporary convention committee
- Other, please specify

2. How long before the convention are:

- A. Dates and location confirmed?
- B. Speakers and program confirmed?
- C. Publicity activities begun?
- D. Registration forms sent?
- E. Exhibitors invited?

3. When and where was your last convention held?

4. How many days does your convention last?

5. How many conventions have you held to date?

### FUNDING

1. Your convention is funded by:

- |   |                                |                                |
|---|--------------------------------|--------------------------------|
| <input type="checkbox"/> Registration fees      | <input type="checkbox"/> all   | <input type="checkbox"/> part* |
| <input type="checkbox"/> Association treasury   | <input type="checkbox"/> all   | <input type="checkbox"/> part* |
| <input type="checkbox"/> Convention booklet ads | <input type="checkbox"/> all   | <input type="checkbox"/> part* |
| <input type="checkbox"/> Exhibitors' fees       | <input type="checkbox"/> all   | <input type="checkbox"/> part* |
|   | <input type="checkbox"/> Other |                                |

\*Please give approximate percentage

2. Are guest speakers charged for:

- A. Registration fees?  Yes  No
- B. Meals?  Yes  No
- C. Rooms?  Yes  No
- D. Other activities?

3. What was the registration fee for your last convention?

### PROGRAM

1. What types of activities and programs are usually included in your typical convention?

- Annual business meeting
- AWCI speakers
- Industry speakers
- AWCI bench courses
- Other related activities
- Banquet
- Tours
- Other social activities

## ATTENDANCE

1. Those invited to attend are:  Members  Non-members  Family
2. What was the attendance at your last convention?
3. What percentage of members attends your convention?
4. Do you provide for registration for certain programs only?  Yes  No
5. What is your policy on advance registration, i.e., is it required?  Yes  No
  - A. Are incentives offered?  Yes  No
  - B. If so, what are they?

## CONVENTION BOOKLET

1. Do you publish a convention booklet?  Yes  No
2. Do you plan for booklet ads to:  Show a profit  Cover production costs only
3. Are any profits applied to other convention costs?  Yes  No
4. What is your latest fee for a full-page ad?
5. How many copies of your last convention booklet were circulated?
6. These were given to:  
 Attendees only  All members  Others, describe

## PUBLICITY

1. We use the following forms of publicity:  
 Descriptive brochure with registration blank  
 Association newsletter  
 Trade ads  
 Signs  
 Cooperative mailings by AWC/ by material houses  
 Other (describe if not covered below)
2. Do you arrange for:  
 TV coverage  Radio coverage  Local press coverage  Trade publication coverage

## EXHIBITORS

1. Do you invite members of our industry to set up exhibits?  Yes  No

2. Do you make space arrangements for them?  Yes  No
- A. If so, do you charge rent to:  Cover cost  Make a profit
3. Do you schedule time for exhibit viewing?  Yes  No

**COMMENTS**

**As this point in time we do not hold our own Convention**

**Affiliate Chapter: Horological Association of Maryland**

**Prepared by: Al Takatsch Title: President**