



American Watchmaker-Clockmakers Institute
Industry Advisory Board

February 18, 2010, 8:30 AM to 3:00 PM AWCI, Harrison, OH

Agenda

- Welcome and Opening – Chairman, Henry Kessler
- Introduction of members in attendance, welcome new members to the board
- Procedures for the meeting and voting
- Review and vote on IAB Meeting Minutes from August 7, 2009
- Report from AWCI President, Mark Butterworth
- Report from REC Chairman and SAWTA Co-Director, Herman Mayer
- Report from Executive Director - Jim Lubic
 - Number of current IAB Members
 - Number of 1st and 2nd year student members
 - Update on AWCI Certification
 - SAWTA – AWCI Partnership
 - Update on Trade Fair participation
 - Update Watch Technician Program
 - Classroom Updates
 - Moving Mid-year meeting from Harrison, OH to increase member contact.
- Jerry Faier, Chair, Ed. Comm., 21st Century Assessment program update, new developments with the CEU program.
- Old Business
 - Sponsorships for classes
 - Invites to JIDA members
- Open forum discussions regarding the following topics:
 - Discuss Industry role in AWCI
 - How can AWCI best serve industry in the future
 - IAB developed response to the AWCI Spare Parts Policy
 - Suggestions for the new AWCI strategic action plan
 - IAB Suggestions a membership and industry survey.
 - IAB Suggestions regarding AWCI classroom media modernization project (flat screen monitors and projectors)
 - IAB suggestions for industry experts willing to teach the AWCI clockmaking program.
 - AWCI's upcoming trade-show invitations, coordinated efforts with IAB members for training seminars. (1) watch battery replacement, (2) water proofing, (3) watch strap replacement and (4) case refinishing.
 - IAB assistance with educational or historical articles for HT relevant to the watch and clock industry.
- New Business

The next IAB meeting will be tentatively Thursday, August 5, 2010 at 9:00 am. at the AWCI 50th Anniversary Convention at the River Center Marriott in Covington, KY.

- Adjournment

Note: Additional topics from IAB members will be added as presented.