



American Watchmaker-Clockmakers Institute
Industry Advisory Board

February 24, 2011 - 8:30 AM to 3:00 PM
A g e n d a

- Welcome and Opening – Chairman, Henry Kessler
- Introduction of members in attendance, welcome new members to the board
- Procedures for the meeting and voting
- Review and vote on IAB Meeting Minutes from August 6, 2010
- Report from AWCI President, Mark Butterworth
- Report from REC Chairman, Jason Ziegenbein
- Report from Executive Director - Jim Lubic
 - Number of current IAB Members
 - Number of 1st and 2nd year student members
 - Update on AWCI Certification
 - SAWTA – AWCI Partnership
 - Update on Rolex Challenge Grant
 - Update on Trade Fair participation
 - Update Watch Technician Program
 - Classroom Updates
- Old Business
 - Sponsorships for classes
 - Feed back on moving Mid-year meeting from Harrison, OH
 - Invites to JIDA members
- New Business
 - Nominating Committee for 2012 Chairman and Vice Chairman.
 - WatchFax presented by John Comier
 - AWCI Annual Convention and Trade Fair update by Bonni Scepkowski

- Open forum discussion of any new business
 - Hiring a Second AWCI Watchmaking Instructor
 - Spare Parts Policy
 - Strategic Planning and Industry wide Survey
 - Improved media delivery for Watch Classroom
 - Possible changes to Clock Classroom
 - The next IAB meeting will be tentatively Friday, August 5, 2011 at 2:00 pm. at the AWCI Annual Convention and Educational Symposium to be held in Vancouver, Washington
- Adjournment

Note: Additional topics from IAB members will be added as presented.