



## Affiliate Chapter Annual Report

Affiliate Chapter Name: **North Carolina Watchmakers Association**

Affiliate Chapter Address: **2288 Ashford Drive, Winston-Salem, NC 27103-6258**

### Current Chapter Officers

President: **Bill Tolbert**

Vice President: **Scott Lemons**

Secretary: **Rick Dunnuck**

Treasurer: **Mack Shuping**

Key Contact Person: **Mack Shuping** Email Address (required): [mshupingwm@earthlink.net](mailto:mshupingwm@earthlink.net)

Other

**Type of Chapter:** State Chapter      Local Chapter      Theme Chapter

How many guilds? **1 activ**      Are you incorporated?    Yes    No

Number of members: **34**      Number of regularly scheduled meetings per year: **0**

### Programs Presented\*

Number of AWCI Bench Courses: **0**

Number of AWCI Video Programs: **0**

Number of AWCI Speakers: **0**

Number of Technical Programs from Industry: **0**

Number of Technical Programs by Members: **0**    Number of Programs Related to Horology\*: **0**

Number of Programs **NOT** Related to Horology\*: **0**

**\*Please Describe These Programs:**

### Annual Convention

Do you hold an annual convention?    Yes    No      Date Usually Held:

**Annual Dues**

Regular Member \$ 0

Associate Member \$ 0

Student Member \$ 0

Other \$ 0

**Election Policy**

Members Elect Directors

Members Elect Officers

Directors Elect Officers

Other

**Newsletter**

Do you produce a newsletter? Yes No If yes, how often?

Paid ads? Yes No How do you distribute your newsletter? Mail Email Both

Social Activities (please describe): **none**

Civic Contributions: **none**

Future Plans: **restart the newsletter**

Most Successful Projects: **none**

Comments: **none**

Proposals for the AWCI Board of Directors: **none**

Report prepared by: **Mack Shuping**

Title: **Treasurer**

## Affiliate Chapter Convention Questionnaire

Because the sharing of experience is one of the real values of AWCI Affiliate Chapters, we ask that you please complete this questionnaire on your annual convention. Each chapter can draw upon the information on this form to help make its convention better, and those chapters which don't hold such a convention may be inspired to begin planning their own.

Please answer as fully as possible. A copy of your last convention booklet for each chapter would be a useful adjunct to this report.

### PLANNING

1. Convention is planned by:
  - Executive officers and directors
  - Permanent convention committee
  - Temporary convention committee
  - Other, please specify
2. How long before the convention are:
  - A. Dates and location confirmed? **n/a**
  - B. Speakers and program confirmed? **n/a**
  - C. Publicity activities begun? **n/a**
  - D. Registration forms sent? **n/a**
  - E. Exhibitors invited? **n/a**
3. When and where was your last convention held? **Greensboro, NC, July 2007**
4. How many days does your convention last? **2**
5. How many conventions have you held to date? **until 2007, annually since 1941**

### FUNDING

1. Your convention is funded by:

Registration fees	all part*	<b>50%</b>
Association treasury	all part*	<b>50%</b>
Convention booklet ads	all part*	
Exhibitors' fees	all part*	
	Other	

\*Please give approximate percentage
2. Are guest speakers charged for:
  - A. Registration fees?      Yes    No
  - B. Meals?                      Yes    No
  - C. Rooms?                      Yes    No
  - D. Other activities?
3. What was the registration fee for your last convention? **\$95**

## PROGRAM

1. What types of activities and programs are usually included in your typical convention?
  - Annual business meeting
  - AWCI speakers
  - Industry speakers
  - AWCI bench courses
  - Other related activities
  - Banquet
  - Tours
  - Other social activities

## ATTENDANCE

1. Those invited to attend are:   Members    Non-members    Family
2. What was the attendance at your last convention? **24**
3. What percentage of members attends your convention? **60%**
4. Do you provide for registration for certain programs only?                    Yes   No
5. What is your policy on advance registration, i.e., is it required?   Yes   No
  - A. Are incentives offered?   Yes   No
  - B. If so, what are they?

## CONVENTION BOOKLET

1. Do you publish a convention booklet?    Yes    No
2. Do you plan for booklet ads to:    Show a profit    Cover production costs only
3. Are any profits applied to other convention costs?   Yes    No
4. What is your latest fee for a full-page ad?
5. How many copies of your last convention booklet were circulated?
6. These were given to:
  - Attendees only    All members    Others, describe

## **PUBLICITY**

1. We use the following forms of publicity:
  - Descriptive brochure with registration blank
  - Association newsletter
  - Trade ads
  - Signs
  - Cooperative mailings by AWCI/by material houses
  - Other (describe if not covered below)
  
2. Do you arrange for:
  - TV coverage
  - Radio coverage
  - Local press coverage
  - Trade publication coverage

## **EXHIBITORS**

1. Do you invite members of our industry to set up exhibits? Yes No
  
2. Do you make space arrangements for them? Yes No
  - A. If so, do you charge rent to: Cover cost Make a profit
  
3. Do you schedule time for exhibit viewing? Yes No

## **COMMENTS**

**Affiliate Chapter: North Carolina Watchmakers Association**

**Prepared by: Mack Shuping Title: Treasurer**