



Affiliate Chapter Annual Report

Affiliate Chapter Name: **Horological Association of Virginia**

Affiliate Chapter Address: **C/O Stanleigh Palen, 8283 Oakwood Drive, King George, VA 22484-4103**

Current Chapter Officers

President: **Steve Leonard**

Vice President: **Mike Creasey**

Secretary: **Bob Stone**

Treasurer: **Stanleigh Palen**

Key Contact Person: **Stanleigh Palen** Email Address (required): **spalen@crosslink.net**

Other

Type of Chapter: State Chapter Local Chapter Theme Chapter

How many guilds? **4** Are you incorporated? Yes No

Number of members: **90** Number of regularly scheduled meetings per year: **4**

Programs Presented*

Number of AWCI Bench Courses: **1**

Number of AWCI Video Programs: **0**

Number of AWCI Speakers: **1**

Number of Technical Programs from Industry: **1**

Number of Technical Programs by Members: **1** Number of Programs Related to Horology*: **1**

Number of Programs **NOT** Related to Horology*: **0**

***Please Describe These Programs:** **Watches (eta 7750) Old Clocks**

Annual Convention

Do you hold an annual convention? Yes No Date Usually Held: **4/30**

Annual Dues

Regular Member \$ 35.00

Student Member \$

Associate Member \$

Other \$ 5.00 Spouse

Election Policy

Members Elect Directors

Directors Elect Officers

Members Elect Officers

Other

Newsletter

Do you produce a newsletter? Yes No If yes, how often? **quarterly**

Paid ads? Yes No How do you distribute your newsletter? Mail Email Both

Social Activities (please describe): **Convention with banquet**

Civic Contributions: **None**

Future Plans: **continue convention, possible seminar**

Most Successful Projects: **convention programs**

Comments: **HAV had a good year for attendance and support, with 75 attending.**

Proposals for the AWCI Board of Directors: **The watchmakers and clockmakers of Virginia still struggle with getting parts for Rolex and other Swiss watch companies. The perception that the CW21 Certification would show the watchmaker is competent and should be able to buy parts from any watch company as prescribed by federal law and agreed to by Rolex in their settlement with Federal Courts. This does not appear to be the case. The future of AWCI is important to the members. We would like to see a financial report, published in Horological Times, showing the asset values, the amount of loan, mortgage and liabilities against AWCI. So we can move to the future, AWCI is of the members, by the members, for the members. 6000 members in 2001. 1800 members in 2011.**

Report prepared by: **Charles F Soukup**

Title: **CMW**

Affiliate Chapter Convention Questionnaire

Because the sharing of experience is one of the real values of AWCi Affiliate Chapters, we ask that you please complete this questionnaire on your annual convention. Each chapter can draw upon the information on this form to help make its convention better, and those chapters which don't hold such a convention may be inspired to begin planning their own.

Please answer as fully as possible. A copy of your last convention booklet for each chapter would be a useful adjunct to this report.

PLANNING

1. Convention is planned by:

- Executive officers and directors
- Permanent convention committee
- Temporary convention committee
- Other, please specify

2. How long before the convention are:

A. Dates and location confirmed? **1 year**

b B. Speakers and program confirmed? **6 months to 1 year**

d C. Publicity activities begun? **6 months in advance**

D. Registration forms sent? **6 months**

E. Exhibitors invited? **yes**

3. When and where was your last convention held? **April 29, 2011 through May 1, 2011, Willaimsburg, VA**

4. How many days does your convention last? **2.5**

5. How many conventions have you held to date? **yearly for 30 plus years**

FUNDING

1. Your convention is funded by:

- Registration fees all part* **95%**

C

- | | |
|--|---|
| <input checked="" type="checkbox"/> Association treasury | <input type="checkbox"/> all <input checked="" type="checkbox"/> part* 2% |
| <input checked="" type="checkbox"/> Convention booklet ads | <input type="checkbox"/> all <input checked="" type="checkbox"/> part* 1% |
| <input type="checkbox"/> Exhibitors' fees | <input type="checkbox"/> all <input type="checkbox"/> part* |
| | <input type="checkbox"/> Other |

*Please give approximate percentage

2. Are guest speakers charged for:
- A. Registration fees? Yes No
- B. Meals? Yes No
- C. Rooms? Yes No
- D. Other activities?

3. What was the registration fee for your last convention? **\$135**

PROGRAM

1. What types of activities and programs are usually included in your typical convention?
- Annual business meeting
- AWCI speakers
- Industry speakers
- AWCI bench courses
- Other related activities **auktion**
- Banquet
- Tours
- Other social activities

ATTENDANCE

1. Those invited to attend are: Members Non-members Family
2. What was the attendance at your last convention? **75**
3. What percentage of members attends your convention? **50%**
4. Do you provide for registration for certain programs only? Yes No
5. What is your policy on advance registration, i.e., is it required? Yes No
- A. Are incentives offered? Yes No
- B. If so, what are they? reduced registration fee if paid early

CONVENTION BOOKLET

1. Do you publish a convention booklet? Yes No

2. Do you plan for booklet ads to: Show a profit Cover production costs only
3. Are any profits applied to other convention costs? Yes No
4. What is your latest fee for a full-page ad? **\$175**
5. How many copies of your last convention booklet were circulated? **120**
6. These were given to:
 Attendees only All members Others, describe

PUBLICITY

1. We use the following forms of publicity:
- Descriptive brochure with registration blank
 - Association newsletter
 - Trade ads
 - Signs
 - Cooperative mailings by AWCI/by material houses
 - Other (describe if not covered below) **Our Web Site**

www.havhome.org

2. Do you arrange for:
- TV coverage Radio coverage Local press coverage Trade publication coverage

EXHIBITORS

1. Do you invite members of our industry to set up exhibits? Yes No
2. Do you make space arrangements for them? Yes No
- A. If so, do you charge rent to: Cover cost Make a profit
3. Do you schedule time for exhibit viewing? Yes No

COMMENTS

HAV convention was well attended. The programs and activities were greatly appreciated.

Affiliate Chapter: Horological Association of Virginia

Prepared by: Charles F Soukup Title: CMW