



Affiliate Chapter Annual Report

Affiliate Chapter Name: **Horological Association of Virginia**

Affiliate Chapter Address: **C/O Stanleigh Palen, 8283 Oak Wood Drive, King George, VA 22485-4103**

Current Chapter Officers

President: **Mike Creasey**

Vice President: **George Cosier**

Secretary: **Bob Stone**

Treasurer: **Stan Palen**

Key Contact Person: **Stan Palen** Email Address (required): **spalen@crosslink.net**

Other

Type of Chapter: State Chapter Local Chapter Theme Chapter

How many guilds? **4** Are you incorporated? Yes No

Number of members: **90** Number of regularly scheduled meetings per year: **5**

Programs Presented*

Number of AWCI Bench Courses: **1**

Number of AWCI Video Programs: **0**

Number of AWCI Speakers: **1**

Number of Technical Programs from Industry: **2**

Number of Technical Programs by Members: **1** Number of Programs Related to Horology*: **7**

Number of Programs **NOT** Related to Horology*: **1**

***Please Describe These Programs: (Convention) CLOCKS SPEAKERS:**

am - Steve Petrucelli - American Banjo Clocks

pm - David Lindow - Rose Engine Lathe

WATCHES SPEAKER: Gary Biscelli - Adjustment of the Swiss Lever Escapement - Rolex caliber 1570

(October Seminar)

Jim Michaels (NAWCC) Antique Tools and their uses

Lloyd Lehn (HAV) Cuckoo Clock Music Boxes

Lloyd Lehn (HAV) A unified model of clock Mechanisms

Tuck Thompkins (HAV) The History of Escapements

Annual Convention

Do you hold an annual convention? Yes No Date Usually Held:

Annual Dues

Regular Member \$ **35**

Associate Member \$

Student Member \$

Other

\$ 5.00 Spouse

Election Policy

Members Elect Directors

Members Elect Officers

Directors Elect Officers

Other

Newsletter

Do you produce a newsletter? Yes No If yes, how often? **Quarterly**

Paid ads? Yes No How do you distribute your newsletter? Mail Email Both

Social Activities (please describe): **Convention with banquet and auction**

Civic Contributions: **\$150**

Future Plans: **Continue conventions and seminars**

Most Successful Projects: **Convention and yearly seminar**

Comments: **Our Chapter is still maintaining its membership level around 90 plus. We have actually grown a few in number despite a few deaths in our memberships.**

Proposals for the AWCI Board of Directors:

1. Watchmakers need access to spare parts.

A large number of our watchmaker members have been in business for 30 plus years and are not interested in spending the money to take courses to prepare for the CW21 exam and taking an exam. Many have had accounts with major brands that were terminated. This means they are probably not interested in maintaining their membership in AWCI.

1. We propose that AWCI actively (and visibly to the members) take a stance to the brands that limit spare parts to restart selling spare parts to independent watchmakers and watch parts distributors.

2. The casemark program seems to have gotten invisible.

AWCI casemarks have been instrumental in recovering stolen property and identifying crime victims. There were articles discussing casemarks, how to get one and how to use them.

2. We propose that the casemark program be promoted by reprinting one or more of the older articles occasionally (or write a new one) and advertise casemarks in HT and other AWCI activities.

3. AWCI is not a secret society.

NAWCC used to be run in a similar manner to the current operation of AWCI. Members knew nothing about their board meetings etc. A board member started publishing unofficial minutes days after their meetings. This led to a number of changes that seemed to greatly improve membership. Right now you have to really dig into the files on the web page to find these documents posted months after an event and it is not publicized that they are available.

3. We propose that draft minutes of any meeting of AWCI be made available to all members within 7 days. This would include handouts at said meetings such as budgets and committee reports. This could be in a members only area of the AWCI web page.

Report prepared by: **Stan Palen**

Title: **Chapter Treasurer**

Affiliate Chapter Convention Questionnaire

Because the sharing of experience is one of the real values of AWCII Affiliate Chapters, we ask that you please complete this questionnaire on your annual convention. Each chapter can draw upon the information on this form to help make its convention better, and those chapters which don't hold such a convention may be inspired to begin planning their own.

Please answer as fully as possible. A copy of your last convention booklet for each chapter would be a useful adjunct to this report.

PLANNING

1. Convention is planned by:
 - Executive officers and directors
 - Permanent convention committee
 - Temporary convention committee
 - Other, please specify

2. How long before the convention are:
 - A. Dates and location confirmed? **1 Year**
 - B. Speakers and program confirmed? **6 months to a year is desired**
 - C. Publicity activities begun? **6 Months**
 - D. Registration forms sent? **3 Months**
 - E. Exhibitors invited? **Yes**

3. When and where was your last convention held? **Stonewall Jackson Conference Center, Staunton, VA**

4. How many days does your convention last? **2.5**

5. How many conventions have you held to date? **40 Plus years**

FUNDING

1. Your convention is funded by:

<input type="checkbox"/> Registration fees	<input type="checkbox"/> all <input checked="" type="checkbox"/> part* 88%
<input type="checkbox"/> Association treasury	<input type="checkbox"/> all <input type="checkbox"/> part* 5%
<input type="checkbox"/> Convention booklet ads	<input type="checkbox"/> all <input type="checkbox"/> part* 5%
<input type="checkbox"/> Exhibitors' fees	<input type="checkbox"/> all <input type="checkbox"/> part* 2%
	<input type="checkbox"/> Other

*Please give approximate percentage

2. Are guest speakers charged for:
- A. Registration fees? Yes No
 - B. Meals? Yes No
 - C. Rooms? Yes No
 - D. Other activities?

3. What was the registration fee for your last convention? **\$135**

PROGRAM

1. What types of activities and programs are usually included in your typical convention?
- Annual business meeting
 - AWCI speakers
 - Industry speakers
 - AWCI bench courses
 - Other related activities **Auction**
 - Banquet
 - Tours
 - Other social activities

ATTENDANCE

1. Those invited to attend are: Members Non-members Family
2. What was the attendance at your last convention? **85**
3. What percentage of members attends your convention? **95%**
4. Do you provide for registration for certain programs only? Yes No
5. What is your policy on advance registration, i.e., is it required? Yes No
- A. Are incentives offered? Yes No
 - B. If so, what are they? Reduced cost for early registration

CONVENTION BOOKLET

1. Do you publish a convention booklet? Yes No
2. Do you plan for booklet ads to: Show a profit Cover production costs only
3. Are any profits applied to other convention costs? Yes No
4. What is your latest fee for a full-page ad? **\$175**

5. How many copies of your last convention booklet were circulated? **125**

6. These were given to:

Attendees only All members Others, describe **plus advertisers and some non attending members**

PUBLICITY

1. We use the following forms of publicity:

- Descriptive brochure with registration blank
- Association newsletter
- Trade ads
- Signs
- Cooperative mailings by AWC/ by material houses
- Other (describe if not covered below) **Web Site**

2. Do you arrange for:

- TV coverage Radio coverage Local press coverage Trade publication coverage

EXHIBITORS

1. Do you invite members of our industry to set up exhibits? Yes No

2. Do you make space arrangements for them? Yes No

A. If so, do you charge rent to: Cover cost Make a profit

3. Do you schedule time for exhibit viewing? Yes No

COMMENTS

Convention and Seminar were well attended and well liked

Affiliate Chapter: Horological Association of Virginia

Prepared by: Stan Palen Title: Treasurer, Webmaster