



*Advancing the Art, Science and Business of Horology*

## **Horological Times Committee Mid-Year Report, February 2012**

The HT committee has been reviewing articles submitted for publication. The committee has worked with Amy Dunn to develop an editorial calendar which is helping the advertisers focus their message and is helping some authors to submit material. We continue to face two major problems for HT and that is a small volume of submissions and a delayed publication date. We recently had two very good articles come out of the watchmaking schools and would like to encourage more of this kind of submissions, as well as encouraging submissions from the masters among us, those who possess the CMW21 and CMW designations.

In an effort to better define the mission of HT and help guide the committee in determining whether articles meet the criteria for publication, we have put together the following editorial mission statement for Horological Times and Review Questions to be used for all articles. We would ask the board to review the mission statement and we move they make it official.

The Horological Times is the official publication of the American Watchmakers-Clockmakers Institute. Our readers represent watchmakers and clockmakers, retailers, and industry professionals in the United States and beyond. The HT is the primary means for the Institute to communicate with its membership. The Horological Times will provide information on recent industry developments and will also promote employment opportunities and information on parts, tools and services. Articles are published with the purpose of:

- Increasing the horologist's technical knowledge and profitability.
- Establishing the best standards and practices of the horological community.
- Furthering the advancement of horology through research.
- Disseminating information about the latest tools and technology.
- Transferring knowledge gained by experience from one generation of watchmaker to future generations.

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## Editorial Review Questions:

1. Is the article technically and historically accurate?
2. Does the author follow the standards & practices set forth by AWCI? (See S&P Documents)
3. Are there any safety concerns which should be addressed?
4. Does the topic have value to our membership?
5. If the article discusses new products or technology, is it a sales pitch or does it discuss the value of the technological features?
6. If the article represents the results of a research project are they presented in a method consistent with the scientific method? Is their sufficient information given for the experiment to be repeated and confirmed by our membership?
7. Do you have any other concerns or comments?
8. Should the article be published? Yes, Yes with revisions, No

For the purpose of brevity the following shorthand will be used in committee communications:

1. Accuracy?
2. S&P followed?
3. Safety concern?
4. Value?
5. Sales pitch?
6. Repeatable by members?
7. Other comments.
8. Publish?

## Motion:

To make the following statement the official editorial mission statement for Horological Times

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## Discussion:

A clear mission statement will help attract advertisers and will help the review committee focus their comments to improve the content of the Horological Times.

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