



Strategic Action Committee Report Annual Meeting 2010

As a result of the funding provision by the BOD at the midyear meeting last February, three proposals from consultants were obtained. Beresford Research, Smith Beers Yunker, and Marta Brockmeyer PH. D. each submitted proposals. These proposals varied in cost and detail but were similar to the proposal submitted by Smith Beers Yunker and Company in July 2008. The cost ranges from approximately \$10,000.00 to \$21,000.00 to develop a plan with some assistance from office personnel.

The BOD approved \$3,000.00 for planning which obviously will not cover the cost of any consultant through the planning process. None of the proposals could be contracted due to lack of funding. This is a repeat of the situation from 2008 where no action was taken due to lack of funding. However, the Executive Director and Committee Chairperson contracted with one of the consultants to do some preliminary survey work (part of the planning process) utilizing the \$3,000.00 already provided. This resulted in interviews and a report by Marta Brockmeyer which is attached. The work is incomplete for planning but can be expanded with further funding producing a strategic plan. It seems obvious that strategic planning is a very important part of responsible leadership.

The Strategic Action Committee will be meeting 4:00pm Aug 2, 2010 to discuss the report. Marta will explain the planning process briefly and be available to answer questions. Any recommendation to the BOD will be discussed also. All BOD members are encouraged to attend.

Report submitted by,

Ernest R. Tope, Chairperson
Strategic Action Committee

Members:
Henry Kessler
Herman Mayer
John Safranek
Manuel Yazijian
Mark Butterworth
Tamara Houk
Tom Payne

Staff Member: Jim Lubic