



Advancing the Art, Science and Business of Horology

Strategic Action Committee 2012 Midyear Report

Chair – Ron Landberg. Members: Tom Jeswald, Ernie Tope, Tom Chase, Jordan Ficklin, David Fahrenholz

The Strategic Action Committee has been discussing the revision of the AWCI mission statement. During the mid year meeting the Strategic Action Committee will be presenting to the Board of Directors what wording we have so far for discussion. During the mid year meeting the BOD will also be going over the issues derived from the SWOT analysis to prioritize focus.

Ron Landberg
Chair

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