



## 2014-15 Awards Committee Report

The committee received two award nominations this year. Both individuals were esteemed by their nominators, and both have served their respective companies/employers well. However, neither individual met a majority of the award guidelines which include: serving on the AWCI Board of Directors, chairing and/or serving on AWCI committees, writing articles for the Horological Times, conducting classes for AWCI, presenting technical demonstrations/lectures for AWCI, etc. Therefore, the committee chose not to award either nominee

The committee requests that before the next call goes out for nominations, an article be written for the H.T. outlining the requirements for the various awards.

There will be a Presidential Award given this year, but the committee is not at liberty to disclose the identity of the recipient at this time. The President will make that presentation at the convention.

Lastly, the committee was asked by the Executive Director to consider an awards program that recognizes those companies doing the most to restore American watch and clock manufacturing. An overview of the program, with recommended changes from the committee, is below. **The Awards Committee makes a motion to the Board that this program be considered for adoption.**

The American Horological Manufacturer Medal will be awarded to businesses engaged in the assembly and/or manufacture of timepieces within the United States or one of its territories.

- A. The purposes of this award shall be
  - a. To establish a standard definition for an American Made horological product
  - b. To recognize the achievements of companies who manufacture and/or assemble clocks and watches within the United States
  - c. To promote the growth and development of American watch and clock manufacturing
  - d. To help the consumer identify to what extent horological products are "American made"
- B. The Awards Committee shall award this medal at any time upon receiving a nomination and confirming the requirements of the award. The nomination shall include a list of all components, and their respective country of origin. It shall also list each step of production and quality control, as well as the country in which each step was carried out.
- C. The requirements for the Award are as follows:
  - a. Bronze Medal
    - i. Final assembly of case & movement encasing is performed in the United States or one of its territories

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- ii. Quality control conducted within the United States or one of its territories
  - iii. Total number of finished pieces which meet these requirements exceeds 100 per year
  - b. Silver Medal
    - i. More than 50% of case & bracelet components are manufactured in the United States or one of its territories
    - ii. Final assembly of case & movement encasing is performed in the United States or one of its territories
    - iii. Quality control conducted within the United States or one of its territories
    - iv. Total number of finished pieces which meet these requirements exceeds 50 per year
  - c. Gold Medal
    - i. More than 50% of movement components are manufactured in the United States or one of its territories
    - ii. More than 50% of case & bracelet components are manufactured in the United States or one of its territories
    - iii. Final assembly of case & movement encasing is performed in the United States or one of its territories
    - iv. Quality control conducted within the United States or one of its territories
    - v. Total number of finished pieces which meet these requirements exceeds 50 per year
  - d. Platinum Medal
    - i. More than 80% of movement components are manufactured in the United States or one of its territories
    - ii. More than 80% of case & bracelet components are manufactured in the United States or one of its territories
    - iii. Final assembly of case & movement encasing is performed in the United States or one of its territories
    - iv. Quality control conducted within the United States or one of its territories
    - v. Total number of finished pieces which meet these requirements exceeds 50 per year
- D. The image of the medal may be used by the companies to whom it has been awarded in marketing campaigns and attached to products under the following conditions:
- a. The company is a member of the American Watchmakers-Clockmakers Institute's Industry Advisory Board at the time the advertisement is published or the product is manufactured.
  - b. All products featured in an advertisement bearing the medal or on which the medal is affixed meet the qualifications for the medal.



- c. When the image of the medal is not presented in its true color (i.e platinum, gold, silver or bronze) the words “PLATINUM METAL,” “GOLD MEDAL,” “SILVER MEDAL,” or “BRONZE MEDAL” must appear below the image of the medallion.
- d. When used in digital media the image must link to the AWCI web page explaining the qualifications for the medal: [www.awci.com/american-watch-manufacturer](http://www.awci.com/american-watch-manufacturer)

Respectfully Submitted,

John Bryant, CC21, Awards Committee Chair