



American Watchmaker-Clockmakers Institute
Industry Advisory Board Annual Meeting
2:00 PM - 5:00 PM

A g e n d a

- Welcome and Opening – Chairman, Henry Kessler
- Introduction of members in attendance, welcome new members to the board
- Procedures for the meeting and voting
- Vote on last IAB Meeting Minutes

I would like to request that the following reports initially be submitted to all members in advance of the IAB meeting via e-mail so that we can openly discuss them. Time is tight; therefore I wish to try to avoid reading reports during our meeting.

Each of the following people are expected to say a few words followed with an open discussion during the meeting.

- AWCI President, Mark Butterworth
- Executive Director - Jim Lubic

Topics for review:

- Number of current IAB Members
- Number of 1st and 2nd year student members
- Update on AWCI Certification

I would like to discuss everyone's understanding of the variances between these programs, while discussing the possibility of an alignment.

- Wostep - SAWTA - CW21

Watch Technician Program:

This is a request that we begin gathering materials for the Watch Technician Program. Discussion of the possibility of appointing committees focused upon mapping the list of skills to be covered for individual selections from the following possible training segments: How to open a watch case, cleaning and polishing a watch case, strap / band replacement, watch battery replacement, waterproof testing and service, movement replacement, diagnostic service assessment – how to properly accept a watch service job, Etc.



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A g e n d a (continued)

Open forum discussions regarding the following topics:

- IAB developed response to the AWCI Spare Parts Policy. Discussion of the requirements for endorsement of the value of the CW21 by more watch companies.
 - Suggestions for the new AWCI strategic action plan
 - Moving Mid-year
 - IAB Suggestions a membership and industry survey.
 - IAB assistance with educational or historical articles for HT relevant to the watch and clock industry.
 - Possibility of expanding our discount coupon program through the material houses / JIDA members.
 - Rethink AWCI matters.
- New Business

The next IAB meeting

Adjournment

Note: Additional topics from IAB members will be added as presented.