



Text of email message sent to AWCI members in November 2008 concerning online member surveys

**Dear AWCI Member:**

It is always important for AWCI to have accurate and up-to-date information concerning the wants, needs and desires of its members. In the past, we have sent annual surveys with the dues renewal invoice that contained survey questions designed to give us that information. We would have liked to ask those types of questions more often, and would have liked to ask other questions as well, but time, space and available funds limited AWCI to that annual survey.

There are now companies that provide survey services through web sites. AWCI has looked at several of these companies, and has decided to use a company called [surveymonkey.com](http://surveymonkey.com). The name may sound unusual, but they are very well known in their field. Many big companies that you would recognize use their services on a routine basis. It is very likely that you have at least been offered an opportunity to take a survey through [surveymonkey.com](http://surveymonkey.com) from other organizations, and perhaps you actually followed through and completed one of their surveys.

The link that is included in this message will take you to an AWCI survey that is being hosted at [surveymonkey.com](http://surveymonkey.com). The survey will only ask you one question: How often would you be willing to participate in AWCI surveys? Once the survey is complete, the AWCI Strategic Planning Committee will know how often they can come to the AWCI membership with surveys. AWCI's hope is that we can send out surveys several times a year, but we won't know how often until the membership provides an answer to that question.

This is the link to the survey:

[https://www.surveymonkey.com/s.aspx?sm=bnbyUx2Vjgp5g3inrxLLqg\\_3d\\_3d](https://www.surveymonkey.com/s.aspx?sm=bnbyUx2Vjgp5g3inrxLLqg_3d_3d)

We at AWCI hope that you will give us the opportunity to better serve you by allowing us to ask you about your needs and what you would like to see AWCI do. Please be assured that the results will only be used internally at AWCI. Your email address will not be revealed to us, nor will any personal information about you be revealed. Since we will not know that information, there is no chance that this information will be used by third parties with our knowledge or cooperation.

There is a limit of one response per IP address. That means you will only be able to respond to the survey one time from any one computer.

Thank you for your time, and we hope that you will be hearing from us soon with additional surveys.