



## Affiliate Chapter Annual Report

Affiliate Chapter Name: **The Chronometer Club**

Affiliate Chapter Address: **4243 W. Kennedy Blvd  
Tampa, FL 33609**

### Current Chapter Officers

President: **Justin Shiver, CW21**

Vice President: **Josh Kroman, CW21**

Secretary: **Ernest R. Tope, CMW21**

Treasurer: **Tamara Houk, CW21**

Key Contact Person: **Justin Shiver** Email Address (required): **weagle09@gmail.com**

Other **Ernest Tope** **thechronometerclub@gmail.com**

**Type of Chapter:**  State Chapter  Local Chapter  Theme Chapter

How many guilds? Are you incorporated?  Yes  No

Number of members: **331** Number of regularly scheduled meetings per year: **1**

### Programs Presented\*

Number of AWCI Bench Courses: **0**

Number of AWCI Video Programs: **0**

Number of AWCI Speakers: **0**

Number of Technical Programs from Industry: **0**

Number of Technical Programs by Members: **1** Number of Programs Related to Horology\*: **1**

Number of Programs **NOT** Related to Horology\*: **0**

**\*Please Describe These Programs: Adjusting and Servicing High Grade Dials and Hands presented by Tom Schomaker, CMW21.**

**Burnishing the scratches out of a high grade glossy dial**

**Burnishing scratched hands (mostly gold), replacing luminous in hands (tips and procedures)**

**Adjusting the endshake of the hour (to dial)**

**Centering of the dial around the hour wheel on the main plate**

**Tightening loose stick markers**

**More tips and suggestions on dial and clearance issues.**

**Annual Convention**

Do you hold an annual convention?  Yes  No      Date Usually Held:

**Annual Dues**

Regular Member \$ 0

Associate Member \$ 0

Student Member \$ 0

Other \$ 0

**Election Policy**

Members Elect Directors

Members Elect Officers

Directors Elect Officers

Other

**Newsletter**

Do you produce a newsletter?  Yes  No      If yes, how often?

Paid ads?  Yes  No      How do you distribute your newsletter?  Mail  Email  Both

Social Activities (please describe):

Civic Contributions:

**Future Plans: We are currently transitioning from a quarterly printed newsletter to a digital format using blogs and mass emails through the club website. By making this transition we have been able to cut operational costs and offer free membership. As a result we have almost doubled membership. Going forward completing the transition and offering more educational opportunities will be the focus of the club.**

Most Successful Projects:

Comments:

Proposals for the AWCI Board of Directors:

Report prepared by: **Justin Shiver, CW21**

Title: **President**

### **Affiliate Chapter Convention Questionnaire**

Because the sharing of experience is one of the real values of AWCI Affiliate Chapters, we ask that you please complete this questionnaire on your annual convention. Each chapter can draw upon the information on this form to help make its convention better, and those chapters which don't hold such a convention may be inspired to begin planning their own.

Please answer as fully as possible. A copy of your last convention booklet for each chapter would be a useful adjunct to this report.

#### **PLANNING**

1. Convention is planned by:
  - Executive officers and directors
  - Permanent convention committee
  - Temporary convention committee
  - Other, please specify
  
2. How long before the convention are:
  - A. Dates and location confirmed?
  - B. Speakers and program confirmed?
  - C. Publicity activities begun?
  - D. Registration forms sent?
  - E. Exhibitors invited?
  
3. When and where was your last convention held?

- 4. How many days does your convention last?
- 5. How many conventions have you held to date?

**FUNDING**

1. Your convention is funded by:

- |   |   |
|---|---|
| <input type="checkbox"/> Registration fees      | <input type="checkbox"/> all <input type="checkbox"/> part* |
| <input type="checkbox"/> Association treasury   | <input type="checkbox"/> all <input type="checkbox"/> part* |
| <input type="checkbox"/> Convention booklet ads | <input type="checkbox"/> all <input type="checkbox"/> part* |
| <input type="checkbox"/> Exhibitors' fees       | <input type="checkbox"/> all <input type="checkbox"/> part* |
|   | <input type="checkbox"/> Other                              |

\*Please give approximate percentage

- 2. Are guest speakers charged for:
  - A. Registration fees?  Yes  No
  - B. Meals?  Yes  No
  - C. Rooms?  Yes  No
  - D. Other activities?

3. What was the registration fee for your last convention?

**PROGRAM**

1. What types of activities and programs are usually included in your typical convention?

- Annual business meeting
- AWCI speakers
- Industry speakers
- AWCI bench courses
- Other related activities
- Banquet
- Tours
- Other social activities

**ATTENDANCE**

1. Those invited to attend are:  Members  Non-members  Family

2. What was the attendance at your last convention?

3. What percentage of members attends your convention?

4. Do you provide for registration for certain programs only?  Yes  No

5. What is your policy on advance registration, i.e., is it required?  Yes  No

A. Are incentives offered?  Yes  No

B. If so, what are they?

**PUBLICITY**

1. We use the following forms of publicity:

- Descriptive brochure with registration blank
- Association newsletter
- Trade ads
- Signs
- Cooperative mailings by AWCI/by material houses
- Other (describe if not covered below) **We sent mass emails to all members and also listed the event on the club website.**

2. Do you arrange for:

- TV coverage    Radio coverage    Local press coverage    Trade publication coverage

**EXHIBITORS**

1. Do you invite members of our industry to set up exhibits?    Yes    No

2. Do you make space arrangements for them?    Yes    No

A. If so, do you charge rent to:    Cover cost    Make a profit

3. Do you schedule time for exhibit viewing?    Yes    No

**COMMENTS**

**We do not hold a convention, but we do have an annual meeting and educational seminar. These are normally held in conjunction with the AWCI convention. The officers began planning this year's educational program 11 months prior to the date of the event. We were able to announce the instructor and confirm the location 4 months prior to the event, but due to the topic and components being used had to wait until 2 months prior to program to announce the topic and offer registration. There was concern that this would have a negative impact on attendance, but as of today 9/2/15 there is only one seat available for the class. In the future we hope to have more lead time to start promotions and begin registration.**

**Affiliate Chapter: The Chronometer Club**

**Prepared by: Justin Shiver, CW21 Title: President**