



Affiliate Chapter Annual Report

Affiliate Chapter Name: **Horological Association of Virginia**

Affiliate Chapter Address: **C/O Stan Palen**

8283 Oakwood Drive

King George, VA 22485

Current Chapter Officers

President: **Steve Leonard**

Vice President: **Mike Creasey**

Secretary: **Lloyd Lehn**

Treasurer: **Stan Palen**

Key Contact Person: **Stan Palen**

Email Address (required): **spalen@crosslink.net**

Other

Type of Chapter: State Chapter Local Chapter Theme Chapter

How many guilds? **2** Are you incorporated? Yes No

Number of members: **99** Number of regularly scheduled meetings per year: **4**

Programs Presented*

Number of AWCI Bench Courses: **0**

Number of AWCI Video Programs: **5**

Number of AWCI Speakers: **0**

Number of Technical Programs from Industry: **2**

Number of Technical Programs by Members: **0** Number of Programs Related to Horology*: **2**

Number of Programs **NOT** Related to Horology*: **0**

***Please Describe These Programs:**

Annual Convention

Do you hold an annual convention? Yes No Date Usually Held: **April**

Annual Dues

Regular Member \$ **\$35**

Associate Member \$ **None**

Student Member \$ **none**

Other \$ **Spouse - \$5**

Election Policy

Members Elect Directors

Members Elect Officers

Directors Elect Officers

Other

Newsletter

Do you produce a newsletter? Yes No If yes, how often? **Quarterly**

Paid ads? Yes No How do you distribute your newsletter? Mail Email Both

Social Activities (please describe): **Annual convention with banquet**

Civic Contributions: **none**

Future Plans: **To maintain membership and continue annual conventions**

Most Successful Projects: **Auction of watch and clock parts and equipment at convention.**

Comments: **Our biggest concern is lack of AWCI support for it's members in Virginia. We have had way too many resignations recently.**

Proposals for the AWCI Board of Directors: **AWCI should work to support its members by promoting better job opportunities, by finding and advertising jobs and work opportunities, and by contacting jewelers, companies and trade shops about jobs.**

AWCI should and could educate members on operating small repair businesses for profit.

AWCI should work for getting parts for the watchmakers and clockmakers, both big and small. I was told that big Swiss Watch companies were under Federal Injunction to sell parts to all watchmakers. When these Swiss Watch Companies were in violation, AWCI did not speak up to complain. When the

opportunities were there to help, AWCI did little or nothing.

As we lose hundreds of members, AWCI appears to be indifferent and aloof. I have seen the membership drop from 6,000 in 2001 to around 1600 today.

AWCI has a big and expensive building for a small association. It's time to sell the building and reduce staff expenses. A company that manages the operation of professional organizations at a much smaller cost might prove to be beneficial. For the few professional craftsmen left, now is the time to create a better future.

My proposall is for the Board of Directors to have a open discussion on selling our building and an open discussion on changing the attitude and direction of AWCI to fully support all watchmakers and clockmakers, with parts and technology for a good and timely future.

Report prepared by: Charles F. Soukup, CMW
Affiliate Chapter Delegate

Title:

Affiliate Chapter Convention Questionnaire

Because the sharing of experience is one of the real values of AWCI Affiliate Chapters, we ask that you please complete this questionnaire on your annual convention. Each chapter can draw upon the information on this form to help make its convention better, and those chapters which don't hold such a convention may be inspired to begin planning their own.

Please answer as fully as possible. A copy of your last convention booklet for each chapter would be a useful adjunct to this report.

PLANNING

1. Convention is planned by:
 Executive officers and directors

- Permanent convention committee
- Temporary convention committee
- Other, please specify

2. How long before the convention are:

A. Dates and location confirmed? **6 months to a year**

b B. Speakers and program confirmed? **6 months to a year**

C

d C. Publicity activities begun? **3 to 6 months prior to convention**

D. Registration forms sent? **approximately 2 months before convention**

E. Exhibitors invited? **Yes**

3. When and where was your last convention held? **The Marriott in Williamsburg, VA
The last of April**

4. How many days does your convention last? **2**

5. How many conventions have you held to date? **40 plus**

FUNDING

1. Your convention is funded by:

- | | | |
|---|--------------------------------|--|
| <input type="checkbox"/> Registration fees | <input type="checkbox"/> all | <input checked="" type="checkbox"/> part* 90% |
| <input type="checkbox"/> Association treasury | <input type="checkbox"/> all | <input type="checkbox"/> part* |
| <input type="checkbox"/> Convention booklet ads | <input type="checkbox"/> all | <input checked="" type="checkbox"/> part* 10% |
| <input type="checkbox"/> Exhibitors' fees | <input type="checkbox"/> all | <input type="checkbox"/> part* |
| | <input type="checkbox"/> Other | |

*Please give approximate percentage

2. Are guest speakers charged for:

- A. Registration fees? Yes No
- B. Meals? Yes No
- C. Rooms? Yes No
- D. Other activities? **N/A**

3. What was the registration fee for your last convention? **\$130.00**

PROGRAM

1. What types of activities and programs are usually included in your typical convention?

- Annual business meeting
- AWCI speakers
- Industry speakers
- AWCI bench courses
- Other related activities **Auction**
- Banquet
- Tours

Other social activities N/A

ATTENDANCE

1. Those invited to attend are: Members Non-members Family
2. What was the attendance at your last convention? **40**
3. What percentage of members attends your convention? **33%**
4. Do you provide for registration for certain programs only? Yes No
5. What is your policy on advance registration, i.e., is it required? Yes No
 - A. Are incentives offered? Yes No
 - B. If so, what are they? Price reduction

CONVENTION BOOKLET

1. Do you publish a convention booklet? Yes No
2. Do you plan for booklet ads to: Show a profit Cover production costs only
3. Are any profits applied to other convention costs? Yes No
4. What is your latest fee for a full-page ad? **\$100.00**
5. How many copies of your last convention booklet were circulated? **unknown**
6. These were given to:
 Attendees only All members Others, describe

PUBLICITY

1. We use the following forms of publicity:
 Descriptive brochure with registration blank
 Association newsletter
 Trade ads
 Signs
 Cooperative mailings by AWCI/by material houses
 Other (describe if not covered below)
2. Do you arrange for:
 TV coverage Radio coverage Local press coverage Trade publication coverage

EXHIBITORS

1. Do you invite members of our industry to set up exhibits? Yes No
2. Do you make space arrangements for them? Yes No
 - A. If so, do you charge rent to: Cover cost Make a profit
3. Do you schedule time for exhibit viewing? Yes No

COMMENTS

We were pleased with attendance and programs.

Affiliate Chapter: Horological Association of Virginia

Prepared by: Charles F. Soukup, CMW Title: Affiliate Chapter Delegate