



## Affiliate Chapter Annual Report

Affiliate Chapter Name: **Wisconsin Horological Society**

Affiliate Chapter Address: **2 W Spyglass Ct Madison WI 53717**

### Current Chapter Officers

President: **Tamara Houk CMW21**

Vice President: **Glenn D GardnerCMW**

Secretary: **Ed Kohn**

Treasurer: **Joe Smith**

Key Contact Person: Email Address (required): Glenn Gardner ggardner49@gmail.com

Other

**Type of Chapter:** State Chapter  Local Chapter  Theme Chapter

How many guilds? **None** Are you incorporated? Yes  No

Number of members: **50** Number of regularly scheduled meetings per year: **Annual**

### Convention

### Programs Presented\*

Number of AWCI Bench Courses: **1**

Number of AWCI Video Programs:

Number of AWCI Speakers: **1**

Number of Technical Programs from Industry: **1**

Number of Technical Programs by Members:

Number of Programs Related to Horology\*:

Number of Programs **NOT** Related to Horology\*:

**\*Please Describe These Programs:**

**Annual Convention**

Do you hold an annual convention? Yes  No  Date Usually Held: **End of April first part of May**

**Annual Dues**

Regular Member \$ 35.00 Associate Member \$  
Student Member \$ Other \$

**Election Policy**

Members Elect Directors  Members Elect Officers  
Directors Elect Officers  Other

**Newsletter**

Do you produce a newsletter? Yes  No  If yes, how often?  
Paid ads? Yes  No  How do you distribute your newsletter? Mail  Email  Both

Social Activities (please describe):

Civic Contributions:

Future Plans:

Most Successful Projects:

Comments:

Proposals for the AWCII Board of Directors:

Report prepared by: **Glenn D Gardner** Title: **Vice President**

## Affiliate Chapter Convention Questionnaire

Because the sharing of experience is one of the real values of AWCI Affiliate Chapters, we ask that you please complete this questionnaire on your annual convention. Each chapter can draw upon the information on this form to help make its convention better, and those chapters which don't hold such a convention may be inspired to begin planning their own.

Please answer as fully as possible. A copy of your last convention booklet for each chapter would be a useful adjunct to this report.

### PLANNING

1. Convention is planned by:
  - Executive officers and directors  X
  - Permanent convention committee
  - Temporary convention committee
  - Other, please specify
  
2. How long before the convention are:
  - A. Dates and location confirmed? **6 to 8 months**
  - b B. Speakers and program confirmed? 4 to 5 months
  - d C. Publicity activities begun? **when program is firmed up** c
  - D. Registration forms sent? **6 to 8 months**
  - E. Exhibitors invited? no
  
3. When and where was your last convention held? **Elkhart Lake Wisconsin the Osthoff Resort**
  
4. How many days does your convention last? **Friday night Sat and Sun Morning**
  
5. How many conventions have you held to date? **75**

### FUNDING

1. Your convention is funded by:
  - Registration fees all part\* **75%**
  - Association treasury all part\* **25%**
  - Convention booklet ads all part\* **Don't have anymore**

Exhibitors' fees

all part\*

Other

\*Please give approximate percentage

2. Are guest speakers charged for:

- A. Registration fees?      Yes      No X
- B. Meals?                      Yes      No X
- C. Rooms?                      Yes      No X
- D. Other activities?

3. What was the registration fee for your last convention?

#### PROGRAM

1. What types of activities and programs are usually included in your typical convention?

Annual business meeting

AWCI speakers **Yes**

Industry speakers **Yes**

AWCI bench courses **Sometimes**

Other related activities

Banquet **Yes**

Tours **Ladies sometimes and others**

Other social activities

#### ATTENDANCE

1. Those invited to attend are:      Members              Non-members              Family      **ALL of them**

2. What was the attendance at your last convention?      **40 for the banquet**

3. What percentage of members attends your convention?      **1/3**

4. Do you provide for registration for certain programs only?              Yes

5. What is your policy on advance registration, i.e., is it required?              Yes

A. Are incentives offered?              No

B. If so, what are they?

#### CONVENTION BOOKLET

1. Do you publish a convention booklet?              **No**

2. Do you plan for booklet ads to:      Show a profit      Cover production costs only

3. Are any profits applied to other convention costs?    Yes    No
4. What is your latest fee for a full-page ad?
5. How many copies of your last convention booklet were circulated?
6. These were given to:  
     Attendees only      All members      Others, describe

**PUBLICITY**

1. We use the following forms of publicity:  
     Descriptive brochure with registration blank **YES**  
     Association newsletter  
     Trade ads **YES**  
     Signs  
     Cooperative mailings by AWC/ by material houses  
     Other (describe if not covered below)
2. Do you arrange for:  
     TV coverage      Radio coverage      Local press coverage      Trade publication coverage

**EXHIBITORS**

1. Do you invite members of our industry to set up exhibits?      **No**
2. Do you make space arrangements for them?    Yes    No  
     A. If so, do you charge rent to:    Cover cost    Make a profit
3. Do you schedule time for exhibit viewing?    Yes    No

**COMMENTS**

**Our 75th Annual Convention was a big affair with cake and banquet. We were welcomed by the Mayor of the city who was a fellow jeweler in a nearby town. The Governor of Wisconsin Proclaimed May 1, 2010 Wisconsin Horological day in Wisconsin. We received and official certification signed and registered by him. The program entailed going through the old convention books talking about some of the worthwhile events which happened in our history. Wisconsin was the first state to have Watchmakers licensed in. Through the night we understood more about how Wisconsin was very fortunate to get at their conventions the best in the industry to learn from. Wisconsin was represented when the Affiliated Chapter Organization was first formed and has had a representative at all meetings since that date. We have had 2 individuals be president of AWC and they were Gerald Jaeger and Bill Biederman.**

**Glenn D. Gardner**

**Affiliate Chapter:**

**Prepared by:      Title:**