



Minutes of AWCI Board of Directors Conference call Meeting, November 4, 2014

Directors present: Fred White, Drew Zimmerman, Manuel Yazijian, Chris Carey, Wesley Grau, Josh Kroman, Jason Champion, Aaron Recksiek, John Safranek, Marc Young

Directors Absent: Tom Nesbit, Joe Cerullo

Also Present: Jordan Ficklin, Paul Wadsworth, Dennis Warner, Karel Ebenstreit.

The meeting was called to order at 8:04PM Eastern Time by President Fred White.

John Safranek made a motion (**motion #1**) to approve the minutes of the October 7, 2014 conference call and this motion was seconded by Drew Zimmerman. The motion passed with all voting yes except Manuel Yazijian who abstained from voting because he was not present at the October 7 meeting.

Next a motion (**motion #2**) was made by a special committee:

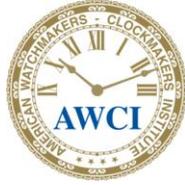
The special committee (Aaron Recksiek, Wesley Grau, Jason Champion, Josh Kroman) appointed to come up with a revised version of the online member directory moves that AWCI's online directory listings ("Find A Professional") include the following categories:

1. AWCI Certifications
 - a. These will be verified by the Institute in order for a member to post these to their listing.
 - b. The date awarded will be added to the listing.
2. Other Horological Certifications
 - a. These will be verified by the member supplying the certificate that was issued by the certifying entity.
 - b. These differ from educational diplomas. The certifications must be acquired by external review or assessment to be considered for this category.
 - c. The date awarded will be added to the listing.
3. Horological Education
 - a. Member must submit a diploma/letter of completion.
 - b. May include Schools, brand specific training, AWCI education courses.
 - c. The date awarded will be added to the listing.

There will be a small description of each of the different categories in order to inform and educate the consumer of the differences.

There was a roll call vote. Drew Zimmerman, Manuel Yazijian, Chris Carey, Wesley Grau, Josh Kroman, Jason Champion, Aaron Recksiek, John Safranek, Marc Young voted yes and the motion passed unanimously.

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On behalf of the HT Committee, Karel Ebenstreit, the chairman of the HT Committee, made the following motion (**motion #3**):

The Horological Times Advisory Committee moves that the following advertising and editorial policy be adopted to replace the existing policy titled "Horological Times Advertising Policy and Editorial Policy," which is currently printed on page 3 of the September issue of the Horological Times magazine, and which was adopted by board vote on Dec. 3rd, 2013. This policy is to be added to Section 9 of the Policy Manual.

Advertising Policy for the Horological Times

AWCI'S goal is to promote professionalism within the watch and clock repair industry. We expect advertisements to be attractive, professional in appearance, to exhibit good taste and to meet all specifications required by our printer. Advertisements may use brand names. However, the advertisements must comply with all current applicable laws, particularly those regarding copyrights and trademarks.

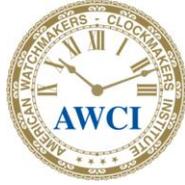
The publisher reserves the right to approve all advertising copy and reject any advertisements not in keeping with the guidelines above, this includes ads published previously. In the case of refusal, any fees submitted or paid for such ads shall be returned or rebated to the advertiser. Any ad that is deemed unsuitable may be edited by the advertiser and resubmitted for consideration. The advertiser and/or agency agree to assume liability for all content of advertisements printed. The advertiser will also accept responsibility for any claims or suits arising therefrom brought against the publisher.

Editorial Standards

Acceptable articles will present materials that promote the highest quality workmanship, techniques and business practices for the horological industry. Printed articles may be used without permission expressly sought, and without additional payment made, on www.awci.com, on the American Watchmakers-Clockmakers Facebook page or via other media. Editorial material and letters of opinion are invited, but reflect the opinions of the authors only and do not necessarily represent the views of the American Watchmakers-Clockmakers Institute, its directors, officers or employees. AWCI reserves the right to edit articles for spelling and grammatical errors as well as for formatting purposes. Content editing issues will be taken up with the author. Articles or editorials deemed unacceptable for other reasons will not be edited in any way. They will simply be refused with an explanation of the objection and an invitation to resubmit said article with corrections. AWCI is under no obligation to accept any submitted materials for publication.

After some discussion a motion to table (motion #3A) was made by Manuel Yazijian and seconded by Marc Young. The motion to table was passed unanimously.

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Next a motion (motion #4) was made by Josh Kroman and seconded by Manuel Yazijian regarding the management and approval of certifications and credentials in the AWCI's online directory listings ("Find A Professional"). This motion is related to the previous motion (motion #2) that was made by a special committee.

Josh Kroman moved (**motion #4**) that:

The Board of Examiners will be responsible for creating and maintaining a list of approved certifications, credentials, certifying bodies and schools. This list will be provided to the office staff who will use it to screen member submissions to the directory. Any credentials or certifications submitted by a member that do not appear on the list will be provided to the Board of Examiners to review for possible addition to the list or further investigation. The Board of Examiners will audit the list each month during its monthly meeting to ensure it remains up to date.

The motion passed unanimously.

Jordan Ficklin gave a Convention Committee report on the planning of the 2015 convention.

Drew Zimmerman gave a short report from the spare parts committee. They are waiting for the AWCI website to be updated before publishing their work.

The next motion (**motion #5**) was made by Chris Carey and seconded by Drew Zimmerman.

Motion:

I move that section 3. 1991.01 of the policy manual be replaced with the following policy and that the 2014-15 AWCI budget be amended to allow for \$6000 in expenses for bench courses:

3.2014.01 Policy for Speakers and Educational Programs at Affiliate Chapters

AWCI will provide educational programs and/or speakers for affiliate chapters with the following terms and conditions:

1. A request for an educational program or speaker must be made no less than 90 days prior to the date of the program.
2. The speaker/instructor is available.
3. Upon request of the program, AWCI will provide the chapter with an estimate of the total cost for the program. A non-refundable 10% deposit is due 60 days prior to the program date.
4. For each affiliate chapter, AWCI will subsidize the cost of the program(s) in the amount of \$150 per AWCI member enrolled in the educational class or in attendance at the speaker's presentation. The total subsidy is not to exceed the lesser amount



of 50% of the total program cost or \$1500 per chapter each fiscal year. The affiliate chapter will be responsible for the remainder of expenses.

5. A full account of expenses will be provided to the affiliate chapter with an invoice and complete payment is due within 30 days of receipt of the invoice.
6. AWCI will be provided a roster of all attendees.

The motion passed unanimously.

Marc Young gave a short report on the IAB. He is developing a form to compile more information about the companies and members of the IAB.

The next motion (**motion #6**) was made by John Safranek and seconded by Chris Carey to approve the committee appointments made by President Fred White. There was a roll call vote. Drew Zimmerman, Manuel Yazijian, Chris Carey, Wesley Grau, Josh Kroman, Jason Champion, Aaron Recksiek, John Safranek, Marc Young voted yes and the motion passed unanimously.

Manuel Yazijian made a motion to adjourn, seconded by Josh Kroman, and it was passed unanimously. The meeting adjourned at 10:00pm Eastern Time.

Respectfully Submitted,

Chris Carey, Secretary.