

	<p>American Watchmakers-Clockmakers Institute Board of Directors</p> <hr/> <p>MEETING MINUTES</p>	
<p>April 12th, 2016</p>		

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Call to order: 8:05 p.m. ET

Roll call

Date: April 12th, 2016

Location: GoToWebinar

Directors present: Fred White, Drew Zimmerman, Henry Kessler, Aaron Recksiek, Wesley Grau, Dave Kurdzionak, Josh Kroman, Peter Whittle.

Directors absent: Joe Cerullo, Craig Stone.

AWCI staff present: Jordan Ficklin.

Also present: Paul Wadsworth as Parliamentarian, Manuel Yazijian as acting past president.

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Motion	Made by	Seconded by	Result
Approve Minutes from Midyear Meeting, March 11-12th, 2016	Peter Whittle	Drew Zimmerman	Yes - Unanimous

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1. Committee Reports

- a. Board of Examiners - Wesley Grau
 - i. Plan to hold a conference in April to pilot new CW21 endorsement components.
- b. Finance Committee - Henry Kessler
 - i. No Report
- c. Convention Committee - Jordan Ficklin
 - i. ELM trust has found a location for the fundraiser, in the ballroom of the hotel. Invites extended to collectors.

- ii. 2 Instructors from Richemont school agreed to teach at the convention. Stan McMahan, and Russ Petty
- d. Education Committee
 - i. There has been an idea for Fred White and Jerry Faier to Co-Chair the Education Committee until a permanent chair is found.
- e. Spare Parts Committee - Drew Zimmerman
 - i. Nothing to report since the midyear meeting
- f. REC
 - i. Jordan Ficklin and Fred White went and visited 4 REC schools last week: Gem City College, Paris Texas Junior College, NAIOSW, and Bishop State. They shared their reports of the trip earlier in the week and wanted to emphasise the fact that this trip was very valuable for all parties and was centered around what AWCI could do to benefit these programs.
- g. IAB - Henry Kessler,
 - i. Discussed a meeting that took place between Henry and Alex at Rolex in Dallas. The feeling that came out of the meeting is that the relationship is still considered strong between AWCI and Rolex.
 - ii. Henry also visited the Swatch school in Miami - The topic was brought up that the instructor at the school in Miami didn't know much about AWCI.
- h. Finance committee - Henry Kessler
 - i. Would like a budget for the Visual Dictionary of Standards.
- i. Marketing Committee
 - i. Need a new photo of a Watchmaker in action to use for marketing purposes in the magazine.
- j. Horological Times Committee - None
- k. NAWCC Committee - None
- l. Internal BOD Marketing Structure Committee - Josh Kroman
 - i. The committee has been working on a new marketing structure and the proposed ideas were shared with the Board. There are still some adjustments that need to be made and a finalized plan will be proposed to the Board at a later date.

Motion	Made by	Seconded by	Result
I move that in the event of a resignation or leave of absence of an AWCI committee chair, that an executive board member operate in that position until a permanent chairperson can be found to replace them. This	Wesley Grau	Josh Kroman	Drew Zimmerman - Yes Aaron Recksiek - Yes Wesley Grau - Yes Dave Kurdzionak - Yes Josh Kroman - Yes Peter Whittle - Yes Motion Passes

should be placed in the AWCI policy manual.			
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- m. AWCI Seals Committee - Wes Simmons
 - i. Jordan secured URL's to display the information of the transparency report.
- n. Digital Storage of Technical Documents Committee - No report

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The motion tabled at the Midyear Meeting was brought up and taken off the table.

Motion	Made by	Seconded by	Result
I move to adopt the "AWCI Servicing Standards" document and publish it on the AWCI website and Horological Times	Aaron Recksiek	Drew Zimmerman	(Postponed until the next meeting, April 12th, 2016)

Motion	Made by	Seconded by	Result
I move to take the motion off the table and put it to the vote. -- I move to adopt the "AWCI Servicing Standards" document and publish it on the AWCI website and Horological Times --	Aaron Recksiek	Wesley Grau	Drew Zimmerman - Yes Aaron Recksiek - Yes Wesley Grau - Yes Dave Kurdzionak - Yes Josh Kroman - Yes Peter Whittle - Yes Motion Passes

The topic of AWCI trademark applications, that had been discussed at the midyear meeting, was brought up after Jordan had received news from the attorney about the viability of pursuing trademarked terms.

Motion	Made by	Seconded by	Result
I move that we authorize Jordan to proceed in the process of pursuing trademarking the term "AWCI	Josh Kroman	Wesley Grau	Drew Zimmerman - Yes Aaron Recksiek - Yes Wesley Grau - Yes

Certified"			Dave Kurdzionak - Yes Josh Kroman - Yes Peter Whittle - Yes Motion Passes
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The topic was brought up about the AWCI headquarters inventory to sell that was determined at the midyear meeting

Motion	Made by	Seconded by	Result
I move to authorize Jordan to liquidate all the items listed in the inventory to sell spreadsheet.	Josh Kroman	Dave Kurdzionak	Yes - Unanimous

The topic of the Visual Standards Project was brought up after there have been several lengthy e-mail discussions on the topic.

Motion	Made by	Seconded by	Result
I move to task Jordan with creating a plan and budget for executing the "Visual Dictionary of Standards" and present it to the Education Committee for review, the Education Committee will then bring it to the Board of Directors at the July conference call for approval.	Aaron Recksiek	Wesley Grau	Drew Zimmerman - Yes Aaron Recksiek - Yes Wesley Grau - Yes Dave Kurdzionak - No Josh Kroman - Yes Peter Whittle - Yes Motion Passes

There were reports made by BOD members and the Executive Director about the trip to the HSNY 150th Anniversary Gala. There was discussion about the HSNY as an affiliate chapter that seems to be thriving and doing a lot of things right and how AWCI needs to work closely with the HSNY and learn some things from their recent success.

There was discussion that took place about the need to re-evaluate the motion to change travel policy made at the Midyear Meeting.

Motion	Made by	Seconded by	Result
Motion to adjourn - 8:29 p.m. ET	Aaron Recksiek	Josh Kroman	Yes - Unanimous