

AWCI Board of Directors Conference Call

Thursday 4/14/2011

Board Present:

- Mark Butterworth, President
- Manuel Yazijian , Vice-President
- Henry Kessler, Treasurer (IAB Director)
- Doug Thompson, Secretary
- David Douglas, Director
- Glenn Gardner, (Affiliate Chapter Director)
- Ron Iverson, Director
- Ron Landberg, Director
- Joe Schrader, Director
- Jason Ziegenbein, (REC Director)

Absent with notice:

- Joe Juaire, Director
- Gene Bertram, Director

Non-voting present:

- Paul Wadsworth, Parliamentarian

Staff:

- James Lubic, Executive Director
- Tom Pack

Guest:

- Mike Gainey
- Bonnie Scepkowski

Meeting called to order at 7:30PM EDT (6:30PM CDT/5:30PM MDT/4:30PM MST- PDT).

President Butterworth welcomed those attending using the GOTOMEETING conference call and introduced Mike Gainey as a possible chair of the Clockmaker section of the Education Committee. Gainey explained his past involvement and dedication to AWCI. He also noted his reasons for accepting the position, which among other things included the involvement of other individuals (Wes Cutter, John Bryant and Bob Ockenden), his support for the certification process and enthusiasm for the organization based on recent activity. He also noted disappointments: Lack of funds, insufficient staff, membership attrition, dearth of member surveys, lack of clockmaking programs, among other issues. He felt, with regard to clockmakers, that priorities should include increasing educational opportunities, entry level training credentials (not certification), DVD units of education, traveling bench courses and that do to so, funds would have to be appropriated. He encouraged the board to explore all funding options in order to move forward and to give him feedback regarding the mentioned priorities.

There was some discussion as to whether committee goals came from the BOD or the committee. It was noted that it could from either or both. The chair of the committee should not feel constrained by funds if the issue was a priority.

Kessler noted a new survey had been constructed.

Gainey left the meeting at 7:35PM CDT.

7: 35PM CDT Bonnie Scepkowski: Convention

Vendors want more trade fair, less meeting. "Version 2" schedule was discussed. Can the BOD meetings and/or other meetings be eliminated or shortened by getting more work done prior to the Annual Meeting? Should the BOD meeting expenses be a separate item?

Much discussion regarding the "Swap meet" on convention Sunday. Marketing to the public was mentioned. Affordable pricing for tables was discussed for the swap meet as it's not a vendor fair. Press releases for the "Swap Meet" in the HT and other entities (NAWCC). Possible information table for locals. Talk of free tables for those registered for the Annual Meeting, but charge for convention outsiders. Landberg thought NAWCC requirements were: NAWCC membership, \$10 or \$20 admission and about \$25 a table each at Mart events. Use this event as a promotion, hand out AWCI literature. Scepkowski volunteered to staff a table at the entry if needed.

Scepkowski mentioned a number of sponsorship opportunities with this meeting. Thursday night dinner would only occur if we have sponsorship. She asked for a list of potential sponsors.

\$250 charge for one day admission (participant choice) to the meeting.

Gardner mentioned he had communicated with the Chronometer Club President Tamara Houk and she noted that they would not need the entire day for their program. They could meet from 12:30PM to 5PM for the presentation and business meeting on Day 3.

Lubic: IAB, AC and REC instead of BOD on Day 1 and Day 4 have BOD meeting 3PM to 5PM. Have a room available for any possible meeting that could be scheduled as needed.

Lubic felt he; Pack & Scepkowski could handle the schedule based on this meeting's discussion. Consensus was to swear in new board members at the Saturday banquet or at least introduce them.

Convention Revenue – Expense Projection Document: Pack explained what the chart meant: Profit/loss based on meals, registration fees, staff expenses, BOD expenses, sponsorship money, based on the number of possible attendees. Two of the scenarios show the convention profitable, but only with the maximum registration fee.

Possible keynote speaker: Gary George Girdvainis. Witschi, Greiner-Vibrograf and possibly Bergeon will be doing product demonstrations/educational presentations. Borel has suggestions for product demonstrations. Tom Schomaker, Joe Schrader and possibly Charles Cleaves for watch seminars. Jerry Faier, Mike Gainey, Butterworth, Roland Tapp from RONELL CLOCK CO, and possibly a representative from Black Forest Imports on the clock side.

Motion # 1: Landberg, 2nd Douglas

Approve the Annual Meeting Agenda as discussed and displayed by Pack.

Voice Vote: Unanimous approval.

Discussion ensued on 2011 convention pricing regarding Motion # 1 from the 4/6/2011 conference call. Pro & cons of adding a single day registration fee were deliberated. Market effort would have to clarify what the "Daily Rate" involves. Schrader suggested distributing meal tickets with the "Daily Rate" admission. Color coded "Day" badges to differentiate between days. Scepkowski volunteered to police meal tickets.

Motion #2: Gardner, 2nd Thompson

Have a daily rate for the 2011 annual convention of \$250.00.

Roll Call Vote: Unanimous approval (9/0/0)

Motion # 3: Thompson, 2nd Gardner (from 4/6/2011CC)

Accept the fees as presented for the 2011 Annual Meeting: Individual \$499 early bird and \$569 regular. 2-day Vendor Fair: \$349 for (up to) 4 tables for IAB members and \$500 for non-IAB members. Extra pairs of tables would be \$149.

Roll Call Vote: Unanimous approval. (9/0/0)

Motion # 4: Gardner, 2nd Schrader

A person with an AWCI Student membership be charged ½ of the going rate for the convention.

Voice Vote: Unanimous (9/0/0)

Motion # 5: Presidential appointment

Appoint Hermann Mayer as chair of the Education Committee.

Voice Vote: Unanimous (9/0/0)

Lubic and Landberg had been communicating during the meeting and had “Swap Meet” suggestions: Entrance for one table would be \$25.00, \$15.00 for additional tables (Sunday only) and the entrance fee (buyers) would be \$10.00. Wadsworth advised checking with the laws in Washington regarding this type of sale before solidifying a decision as local ordinances may require sales tax from those attending that are not organization members and Pack concurred. Butterworth suggested checking and on it and getting back to it for a vote later.

Motion # 6: Gardner, 2nd Landberg

Approve the 4/6/2011 BOD Conference Call minutes as corrected.

Voice Vote: Unanimous approval from those attending that meeting (8/0/1).

Next agenda item was to address the Nor-Com proposal that was heavily discussed during the 4/6/2011 conference call. Kessler had not had time to fully review the proposal and Lubic explained: Three entities were asked to submit bids to upgrade the existing watch classroom, but only 2 chose to do so. Approximately \$13K would be left over from the 2009-2010 challenge grant after the Nor-Com expenditure, in addition to other challenge grant funds collected this year (approx. \$30K). Lubic noted that from the time of approval to the start of the refurbishing would be 35 days for Nor-Com to obtain all necessary parts and equipment for the job.

Yazijian approved of the classroom project, but would like to see more board input on future projects and plans.

Motion # 7: Gardner, 2nd Schrader

Approve the Nor-Com proposal to upgrade the existing watch classroom.

Roll Call Vote: Unanimous approval (9/0/0).

Butterworth asked if the board would like to approve the appointment of Mike Gainey as chair of the clock section of the Education Committee. The CMC issue was brought up with regard to the CW21 and CMW problems experienced previously. It was felt that Gainey should be advised prior to his approval. Lubic said he would contact Mayer on the issue and Kessler said he would contact Gainey.

Motion to adjourn: Kessler, 2nd Yazijian

Voice Vote: Unanimous approval (9/0/0).

Meeting adjourned at 11:20PM EDT (10:20PM CDT/9:20PM MDT/8:20PM MST- PDT).

Submitted for your approval,
Doug Thompson, Secretary