

	<p>American Watchmakers-Clockmakers Institute Board of Directors</p> <hr/> <p>MEETING MINUTES</p>	
<p>January 3rd, 2017 8 p.m. ET, 7 p.m. CT, 6 p.m. MT, 5 p.m. PT</p>		

Call to order - 8:11 p.m. ET

AWCI Vice President Joe Cerullo presiding.

Location: GotoWebinar

Roll call

Directors Present: Joe Cerullo, Aaron Recksiek, Henry Kessler, Sergio Berrios, Peter Pronko, Craig Stone, and Peter Whittle.

Directors Absent: Fred White and Josh Kroman.

AWCI staff present: Jordan Ficklin.

Also present: Paul Wadsworth as Parliamentarian.

Motion 1.3.2017.1 - "Approve minutes from the December 6th, 2016 Board of Directors meeting."

Made by: Peter Whittle, Seconded by: Henry Kessler. Approved unanimously by voice vote.

Terry Kurdzionak presented a report from the Convention Committee. Jordan and Terry have a trip planned on January 11th-13th to Tampa, FL to tour several hotels and find a site for the 2017 convention.

Jordan Ficklin provided a report to the Board of Directors about the activities by AWCI staff. Jordan and Rob McLeod attended the American Society of Association Executives Tech Conference on

December 13-14, 2016 in National Harbor, MD. They looked into different options for new membership management software. They also learned about lean association management.

Tom Schomaker had a successful trip to Switzerland where he was trained and passed the assessment test on the new caliber 39. We will most likely begin to offer training on this caliber to our members in May of 2017.

The Board had a discussion about an advertisement in the January Horological Times regarding Everest Watch Straps and the ways it possibly violated brand trademarks and the Horological Times advertising policy.

Jordan was under a deadline to approve the ad and get the magazine to the printer and there wasn't time to get it approved by the committee or the Board of Directors.

The Board decided to reach out to Rolex and explain the error and ask for guidance on what action they would like us to take.

Motion 1.3.2017.2 - "Motion to adjourn, 9:30 p.m. ET."

Made by: Henry Kessler, Seconded by: Peter Whittle. Passed unanimously by voice vote.

Respectfully Submitted,

Aaron H. Recksiek, Secretary - American Watchmakers-Clockmakers Institute