

	<p style="text-align: center;">American Watchmakers-Clockmakers Institute Board of Directors</p> <hr/> <p style="text-align: center;">CONFERENCE CALL AGENDA</p>	
<p style="text-align: center;">November 9th, 2016 8 p.m. ET, 7 p.m. CT, 6 p.m. MT, 5 p.m. PT</p>		

Call to order: 8:09 p.m. ET

AWCI President Fred White presiding.

Location: GotoWebinar

Roll call

Directors Present: Fred White, Joe Cerullo, Henry Kessler, Aaron Recksiek, Sergio Berrios, Josh Kroman, Craig Stone, Peter Whittle.

Directors Absent: Peter Pronko

AWCI staff present: Jordan Ficklin.

Also present: Paul Wadsworth as Parliamentarian, Terry Kurdzionak as Convention Committee Chair.

Convention Committee report - Chair, Terry Kurdzionak

Different sites are being looked at and contacted for pricing and availability for the 2017 annual convention based on survey responses filled out at the last convention and sent out to through the affiliate chapters. Dallas, Louisville, Tampa, Denver, and Norfolk are being looked at for this years convention. It was noted that the new Rolex building will be open in 2018 so there might be an opportunity for a tour if the convention is held off until after it is completed. Offers were received from several hotels in the Tampa area, Orlando area, as well as Norfolk. The committee was impressed with the information available on Norfolk and they were leaning in the direction.

Jordan sent email about different options for engaging the affiliate chapters and committees, also the re-imbusement for chapter delegates.

The committee will meet and have more detailed information on several different venues in each city and present them at the next board meeting.

Motion 11.9.2016.1:

"To accept the minutes from the Annual Meeting, September 29th, 2016, as amended." Made by: Joe Cerullo, Seconded by: Peter Whittle. Approved unanimously.

Motion 11.9.2016.2:

"To approve the committee appointments and changes to chairpersons nominated by Fred White." Made by: Henry Hessler, Seconded by: Craig Stone.

Committee Appointments/Changes:

Horological Times committee - Bob Little is nominated as new chairman

Nominating committee - Drew Zimmerman is nominated as new chairman

Education committee - Peter Pronko

Convention committee - John Polk, Anthony Rachevsky

Marketing committee - Kelly Hunter

Constitution and Bylaws Committee - Sergio Berrios, Charles Smith

There was some discussion about the changes to the Horological Times committee and how the committee was informed of the changes. There was some discussion about the new committee appointments and changes in chairmanship that were published in the magazine before the Board of Directors were given the opportunity to confirm the appointments. It was reaffirmed by the Parliamentarian that the board confirmation of committee appointments is not just a formality.

The process for changes in chairmanship was also discussed and how it can be made more transparent and possibly open up the opportunity for all members of the committee before the new chairman is chosen.

A roll call vote was requested.

Joe Cerullo - Yes

Henry Kessler - Yes

Aaron Recksiek - No

Sergio Berrios - No

Josh Kroman - No
Craig Stone - Yes
Peter Whittle - Yes

- Motion Passes

The date and location of the midyear meeting was discussed. The importance of holding the meeting in Harrison to allow board members to visit headquarters at least once a year was discussed as well as the financial savings that would come along with it.

Motion 11.9.2016.3:

"To approve the dates March 3-4th, 2016 for the midyear meeting in Harrison, OH." Made by: Aaron Recksiek, Seconded by: Joe Cerullo. Approved unanimously.

The classified advertisement in the Horological Times about servicing an ETA 7750 watch for \$45 was discussed and whether or not the board should take action on revising the advertising policy. It was discussed that there is no apparent ethical or legal issues with the ad so the board may not have enough information to make a judgement at this time.

Jordan received a request from an immigration attorney regarding a O-1 visa request for Andrew McGonigle. The portfolio was sent to Jordan with a request to receive a recommendation from a professional organization. Jordan provided the information to the board in an email.

The general consensus of the board is that we should hold him to the standard as any other watchmaker that we would endorse, passing our CW21 exam. We should encourage him to participate in our organization and our certification programs.

The board was informed about an online project in the works, AmericanTimepiece.com. Jordan would like some feedback from board members about what direction they think would be best for the new website as well as if they feel like this is a worthwhile endeavour. The website is designed to focus on American made horological products and be geared toward the collector and consumer. The website would need a little money to support authors in the beginning before advertising revenue really picked up, this could possibly come from the marketing budget.

The general consensus of the board was to allow Jordan to continue progress toward implementing this new website and report to the board at the next meeting. The board would also like Jordan to investigate the trademarking involved to avoid any legal trouble with using the American Timepiece name.

It was asked about the number of applications received for the published positions, Chief Examiner and Clock Director. So far there has been one application received for Chief Examiner, and one additional inquiry. There have been 2 applications received for the Clock Director, as well as one inquiry.

Two proposals were sent by Jordan through an email to the board about future HSNY collaboration.

1. The possibility of AWCI & HSNY teaming up for watchmaker education in New York. The board of the HSNY does not feel that their classroom is adequate to accommodate the types of technical classes that AWCI might offer especially over multiple days because their classroom is shared and all tools & equipment must be removed each night.
2. HSNY is in favor of providing access to the recordings of their lectures to all AWCI members (not magazine subscriptions) in exchange for allowing all HSNY members to have access to the digital copy of Horological Times.

The general consensus of the board was in approval of moving forward with both these measures.

Motion 11.9.2016.4:

"I move to adjourn, 9:36 p.m. ET." Made by: Craig Stone, Seconded by: Henry Kessler.
Approved unanimously.

Respectfully Submitted,

Aaron H. Recksiek, Secretary - American Watchmakers-Clockmakers Institute