

	<p>American Watchmakers-Clockmakers Institute Board of Directors</p> <hr/> <p>MEETING MINUTES</p>	
<p>September 13th, 2016</p>		

Call to order: 8:00 p.m. ET

AWCI President Fred White presiding.

Location: GotoMeeting.

Roll call

Directors Present: Fred White, Drew Zimmerman, Henry Kessler, Joe Cerullo, Craig Stone, Wesley Grau, Dave Kurdzionak, Josh Kroman, Peter Whittle.

Directors Absent: Aaron Recksiek.

AWCI staff present: Jordan Ficklin.

Also present: Paul Wadsworth as Parliamentarian, Dennis Warner, Peter Pronko.

Motion 9.13.2016.1:

"To accept the minutes from August 9th, 2016." Made by: Wesley Grau, Seconded by: Peter Whittle. Approved unanimously.

Discussion about the location of the 2017 convention took place. The idea was presented to plan our conventions at least 2 years out in order to get better rates in downtown locations. There was also talk about possibly combining with the NAWCC national convention, the earliest possibility for this would be 2018.

Report from the IAB - Henry Kessler

The idea was presented to the IAB members of having a closed session during the convention. Once that idea was presented, more IAB members registered for the convention and made plans to attend the meeting. The cause of increase in registration was not definitive as it was nearing the deadline to register as well. Most of the big brands should be there. One of the major reasons in the decision to close the meeting was the argument that has taken place in previous meetings about lack of spare parts. This took up too much time and accomplished little or nothing in the realm of working with together.

Henry would like to have a discussion as a board on the topics we would like to cover with the IAB members. There have been email exchanges between the board members but there has been no definitive direction to proceed in.

There is a feeling of a lack of support on both sides. There is still disagreement between the board as to who walked away from whom. Some board members would like to have a discussion about what value the brands see in AWCI. The question was also posed: what value does AWCI see in the brands? There has also been a feeling among some members about the perception of the lack of sticking to an agreement or flip-flopping on certain terms.

The idea was presented to possibly ask their help in putting together the Visual Dictionary of Standards.

Convention update - Jordan Ficklin

Certain things are being brought from headquarters to help cut down on the costs that the hotel charges for basic items, such as: power strips, projectors, etc.

The convention attendance is just over 100 people. There are more than 75 people registered for the awards banquet. 18 vendors.

We are about 10 room nights shy of hitting the contracted occupancy. Jordan believes that the event planner, Dana Cerullo, will be able to negotiate that number away once we are one site for the convention.

Every member of AWCI within 50 miles of Itasca was personally called to encourage them to attend the convention. The most common reason for not attending was that most members just didn't have the time off available to attend.

Motion 9.13.2016.2:

"To allow a 1-day registration at the convention for \$250" Made by: Henry Kessler, Seconded by: Drew Zimmerman. Motion passes, with a vote of: 7 - For / 2 - Against.

There was discussion about the positives of getting some more people out to the convention versus possibly upsetting some of the already registered members who may have purchased the 1-day registration instead of the entire convention.

There was discussion about how this will be made available to the membership.

There was discussion about what will take place during the closed IAB meeting.

Drew Zimmerman was asked, and accepted, to lead a discussion with the members about running an independent repair business.

There was discussion about what board members will be in attendance for the IAB meeting. The assumption was that each member would need to be invited by the IAB chairman in order to attend.

Motion:

"To adjourn, 9:04 p.m. ET" Made by: Henry Kessler, Seconded by: Drew Zimmerman.

Yes: Unanimous

Respectfully Submitted,

Aaron H. Recksiek, Secretary - American Watchmakers-Clockmakers Institute